



Venice, 26th April 2018  
SMATH

**SMATH STEERING COMMITTEE ESTABLISHMENT**

**Agenda:**

- Welcome greetings
- SMATH scientific approach
- Project approval: main steps
- Steering Committee tasks and approval of Rules of Procedures
- Activities, deadlines and responsibilities
- Project reporting main issues
- Kick-off meeting launch

General Q&A will be managed at the end of the meeting.  
Technical and specific Q&A will be discussed **by email**.



### SMATH

**Smart atmospheres of social and financial innovation for innovative clustering of creative industries in MED area**

**Smart Atmospheres**

wealth of heritage traditions

business oriented domain of creativity

access to finance

start-up and the development of SME

publicly oriented domain of culture

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### SMATH: project partnership

			Contact person	Steering Committee member
LP	Veneto Region – Culture Department	I	.....	.....
PP1	Ca' Foscari University of Venice	I	.....	.....
PP2	Agency for Territorial Marketing Ltd.	SLO		
PP3	Development Agency Zagreb – TPZ Ltd.	HR		
PP4	Barcelona Activa SA SPM	E		
PP5	Institute of Culture of the Municipality of Barcelona	E		
PP6	Technopolis of the Municipality of Athens SA	GR		
PP7	Autonomous Region Friuli Venezia Giulia	I		
PP8	The Culture and Heritage Industries Cluster	F		
PP9	PRIMI - Regional Pole Image Internet Multimedia	F		

To be completed by the end of the meeting

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### SMATH: project main steps

- ✓ Project submission → 31 MARCH 2017
- ✓ Project formal approval → Programme Steering Committee 16 JANUARY 2018
- ✓ Letter by MA → 16 FEBRUARY 2018  
(received 22<sup>nd</sup> February)
- ✓ Lead Partners Seminar → 22 FEBRUARY 2018

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### LP assessment

Italian Ministry in May 25th 2017 issued the Legislative Decree n. 75 in the framework of public administration reform package (so called Madia Reforms), on the basis of this Decree Veneto Region issued a Regional directive (DGR n. 121 of 15 Dec. 2017) aimed to transform the temporary jobs in permanent employments. At the same time article n. 20 of Legislative Decree forbid to create new temporary jobs until the ending of the stabilization procedures, that in Veneto is foreseen in 2020.



LP had to wait the budget change approval by JS before starting all the project procedures

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### SMATH: clean-up procedure

- ✓ Lead Partner budget assessment → close in March 2018
- ✓ Partnership agreement procedure → still open
- ✓ Subsidy Contract procedure → waiting for MA subscription

Official project start: 01 February 2018  
Official project closure: 31 July 2020

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### SMATH Steering Committee: main tasks

- ✓ Monitoring and validation of project contents: This includes verifying that the project implementation is in line with activities and outputs defined in the approved Application Form. Furthermore it means validating the quality of main project outputs and the progress towards achieving set objectives
- ✓ Monitoring of project finances: This includes monitoring the project budget, budget flexibility and project spending
- ✓ Review of the management performance and of the quality of progress reporting towards the Programme bodies

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### Smath SC: Rules of procedures

- |                                |  |
|--------------------------------|--|
| ✓ <b>Composition</b>           | 1 member per partner   |
| ✓ <b>Chair</b>                 | LP + meeting hoster  |
| ✓ <b>Meeting</b>               | twice a year (1 in 2020)   |
| ✓ <b>Decision making</b>       | majority of the membership   |
| ✓ <b>Internal organization</b> | assistance by a permanent technical team and by sub-committee in charge of specific project activities; involvement of JS and of horizontal project when required. |

### WP 2 – Communication (starting date 02/2018 - ending date 07/2020) WP leader - Technopolis of the Municipality of Athens SA

Activities\*:

- 2.1 – Coordinating the Communication phase
- 2.2 – Setting up common methodologies for actions
- 2.3 – Project communication tools
- 2.4 – Open days and final conference
- 2.5 – Coordination with Horizontal projects
- 2.6 – Coordination with MED Programme
- 2.7 – Participation in External events

All the activities will start on February 2018 and will end on July 2020

\* LP will send to WP leader the information about website and horizontal project contacts.

**WP 3 – Testing**  
**(starting date 03/2018 – ending date 07/2020)**  
**WP leader – Ca' Foscari University of Venice**

Activities:

- 3.1 - Coordination of the testing phase 03/2018-07/2020  
 Responsible partner: Ca' Foscari University of Venice
- 3.2 - Fine-tuning of tools for the generation of "smart atmospheres" as ecosystems to support CIs (preparing pilot activities) 03/2018-07/2020  
 Responsible partner: Ca' Foscari University of Venice
- 3.3 - Contributing with Creative Nests to the generation of "Smart Atmosphere" 09/2018-07/2020  
 Responsible partner: Institute of Culture of the Municipality of Barcelona
- 3.4 - Strengthening CIs' networking and cooperation attitude 12/2018-07/2020  
 Responsible partner: The Culture and Heritage Industries Cluster
- 3.5 - Enhancing managerial capabilities of cultural engines 03/2019-07/2020  
 Responsible partner: PRIMI - Regional Pole Image Internet Multimedia
- 3.6 - Support in Financial and Funding Opportunities 03/2019-07/2020  
 Responsible partner: Barcelona Activa SA SPM
- 3.7 - Promotion of Cooperation to enhance Internationalization 11/2019-07/2020  
 Responsible partner: Technopolis of the Municipality of Athens SA
- 3.8 - Evaluation of Pilot Activities 05/2018-07/2020  
 Responsible partner: Barcelona Activa SA SPM



**WP 4 – Transferring**  
**(starting date 05/2019 – ending date 07/2020)**  
**WP leader - Autonomous Region Friuli Venezia Giulia**

Activities:

- 4.1 - Coordinating the transferring phase 05/2019 – 08/2019  
 Responsible partner: Autonomous Region Friuli Venezia Giulia
- 4.2 - Strengthening the marketing potentials of CIs 05/2019 – 01/2020  
 Responsible partner: DEVELOPMENT AGENCY ZAGREB – TPZ Ltd.
- 4.3 - Action plan 07/2019 – 11/2019  
 Responsible partner: Veneto Region
- 4.4 - Sustainability of Creative Nests and the MED Creative Cluster 11/2019- 07/2020  
 Responsible partner: Agency for Territorial Marketing Ltd.
- 4.5 - Transferring activities to strengthen the impact of SMATH project 02/2020-07/2020  
 Responsible partner: Autonomous Region Friuli Venezia Giulia



### SMATH reporting procedure

Costs for project implementation:

**Start:** 16 January 2018 approval by Programme SC  
**End:** 30 September 2020 official ending date + 2 months only for payment

Reporting periods:

Implementation period	Submission date
01/02/2018-31/08/2018	30/11/2018
01/09/2018-28/02/2019	31/05/2019
01/03/2019-31/08/2019	30/11/2019
01/09/2019-29/02/2020	31/05/2020
01/03/2020-31/07/2020	30/10/2020

Progress Report and Payment claim must be submitted to the JS within 3 months after the end of each implementation period (**NO delays accepted**)



### SMATH reporting procedure



### SMATH to do list

- ✓ LP will send the minutes draft and the SC Rules of Procedures by today
- ✓ PPs will communicate contact details of SC member and project manager by Friday 27 April
- ✓ LP will send the consolidate version of SC meeting minutes and Rules of Procedures to JS by Monday 30 April
- ✓ LP will send the Subsidy Contract and the Partnership Agreement as soon as they will be completed

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### SMATH NEXT MEETING

**SMATH KICK-OFF MEETING**  
Venice, Friday 22 June 2018 (tbc)

Thursday 21, late afternoon  
'welcome cultural meeting'

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*Thank you for  
your participation*



**Veneto Region project contact**

*Project team:*

Maria Teresa De Gregorio  
Legal Representative SC member

Rita Steffanutto  
SC deputy member

Mara Tognon  
Project reference person

Laura Trombetta  
Communication responsible

----under selection procedure----  
Project manager

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