



NAME OF THE IDEA	Identification of the IDEA that originates the Action Plan	GO Borderless is not only the slogan of the European Capital of Culture 2025. It is also the direction we are suggesting to our future and the opportunity to build a new common cultural ecosystem.  Nova Gorica and Gorizia are a green, vibrant cross-border European cities with a high quality of life and a creative, innovative and entrepreneurial mindset.
ACTION PLAN	Identification of the	1.Establishment of a cross-border cultural ecosystem in the two cities
OBJECTIVES	objectives of the present	To foster a multicultural environment
	action plan	To foster cross-border cultural, enological and gastronomical tourism  To give new life to border areas
		2. Improvement of the cultural vibrancy of the area
		To moderate demographic ageing and brain drain
		To contribute to the economic prosperity of the area
		To foster cross-border urban integration
		3. Increasing capacity in cross-sector cooperation
		To promote participation and inclusion
		To increase the weight of cultural/ creative and sustainable economy

ACTIVITY	RESULT	RESPONSIBLE	PARTNERSHIP	CALENDAR	RESOURCES
Write briefly each of the key activities to be developed (only	Identify the concrete output (s) targeted by the activity (tangible and intangible results)	Identify the ENTITY responsible for	Identify that other ENTITIES participate in the implementation of the	Identify the expected start and end date of	Identify the main resources to achieve the development of the activity (e.g.: human, technical, etc.)
the main, strategic activities)		the coordination and	activity	the activity	



		management of			
Cross-border cooperation for a common space on Europe Square	A new physical and digital exhibition space on the border of Slovenia and Italy hosting a unique exhibition that will encourage the audience to reflect not only on historical, but also on present events, promoting human rights and European values.	the activity  Municipalities of Nova Gorica and Gorizia	GO! 2025 Goriški museum; ERPAC - Museums provinciali; National Museum of Contemporary History Ljubljana; èStoria Association (SLO & IT) History museum of Bosnia and Herzegovina, Elma Hašimbegović, Sarajevo (BIH); Topography of Terror Foundation, Dr. Thomas Lutz, Berlin (DE); Museum of Yugoslavia, Neda Knežević, Beograd (SRB); EUROM European Observatory on Memories of the University of Barcelona's Solidarity Foundation, Jordi Guixé i Coromines,	2021 - 2025	Resources: Human: GO!2025 staff with partners Technical: GO!2025 infrastructure Financial: 5.250.000€



			Barcelona (ES); European University Institute, Dr. Pieter M. Judson, Firenze (IT); State Ethnographic Collections Saxony (DE)		
Sustainable urban solutions for Nova Gorica	Increasing the network of cycle and pedestrian paths between Nova Gorica nad Gorizia	Municipalities of Nova Gorica and Gorizia	Architects from both sides, creative sector	2021 - 2030	Resources: Human: Municipalities staff with partners Technical: Municipalities infrastructure Financial: 3.000.000€
BulevAR a digital corridor between Nova Gorica Bevkov trg square and Gorizia "travnik" square.	BulevAR will become an open-air gallery of extended reality installations, ever-growing and evolving with additional and new AR/VR creations. We envision an open space for visual representations of critical societal ideas and reflections, and a virtual laboratory for the installations of new concepts	GO!2025 team	Arctur and other creative companies.	2022 - 2025	Resources: Human: GO!2025 staff Technical: GO!2025 Financial: 300.000€
Future of Food	A project to develop the region into an international gastro destination.	GO!2025	Kapelica, Michelin stars regional chefs Ana Roš, Uroš Fakuč, Jožko Sirk; Tomi Kavčič; Faladur gastro & wine Ajdovščina and further	2022 - 2025	Resources: Human: GO!2025 staff and partners Technical: GO!2025 Financial: 200.000€



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			gastronomy providers		
			(SLO&IT); Bødø 2024		
			Via Quaresissima		
			project (NO); Andreja		
			Lajh (UK).		
Isolabs	A landscape of forensic situations	GO!2025 and	Projekt Atol Institution;	2022 - 2030	Resources:
	between art and science, from the	Marko Peljhan	Ljudmila Kersnikova		Human: GO!2025 staff and
	source to the estuary of the river		center (SLO); SOLU-		partners
	Soča-Isonzo, comprising field work,		BIOART society RIX-C		Technical: GO!2025
	field exchanges, environmental and		Riga (LV); FOAM - a		Financial: 1.500.000€
	remote sensing, charting and		network of		
	mapping, reflection, local		transdisciplinary labs		
	community and global encounters.		(EU);TBA-21		
			foundation (AT);		
			Berggruen Institute Los		
			Angeles (USA); the		
			Natural Parks of Friuli		
			Venezia Giulia (IT);		
			local councils;		
			Universities in the		
			wider region, including		
			Venice, Padova,		
			Ljubljana, Villach,		
			Triest and Nova Gorica		
			and other industry,		
			institutional and		
			academic partners in		



			Italy and Slovenia (SLO, AT, IT).		
Art gallery on the ECoC district	Establishment of a new 2.000 m2 big multifunctional spaces on the ECoC district with the vision to connect creative sector with business companies.	GO!2025	Creative sector and private companies	2022 - 2030	Resources: Human: GO!2025 staff and partners Technical: GO!2025 Financial: 1.700.000€
Park and Vila Laščak	Reconstruction of the 5 ha big botanic park and reconstruction of the villa.	Municipality of Nova Gorica	Architects and creative sector for the new content.	2021 -2026	Resources: Human: Municipality and partners Technical: GO!2025 Financial: 5.500.000€
Green spots and movements	A new green map of the urban area and a series of activities to promote a creative approach toward greening the city centers GreenSpots is a platform that will gather all the important information for locals and visitors about the green, sustainable contents of the conurbation. The interactive map, accessible online and several large touch-screens in the urban area, will present the locations of green info points, parks, botanical gardens, city forests, rose beds, green playgrounds, creative green	GO!2025 team	Komunala company Nova Gorica; Arboretum Volčji Potok; Parco Viatori Gorizia; University of Nova Gorica— Urbinat green corridors project; Markacija Agency; (SLO&IT)	2022 - 2026	Human: GO!2025 and partners Technical: GO!2025 Financial: 120.000€



installations, drinking fountains,			
city bike rental, public transport			
stops, as well as the routes of			
green themed trails that will			
connect all of the above. Tree			
Houses will be built at three			
strategic locations - one in the			
central Nova Gorica park the other			
in the central Gorizia park and on			
the border. The cottages will be a			
green info space and a signpost for			
the city's green content. We will			
take care of the eficient greening			
of parking lots: setting up a			
network structure and planting			
climbing plants for shading. In			
urban areas, we will establish			
vertical gardens on the walls of city			
buildings. In various residential			
neighborhoods, we will arrange			
urban composters. We will put			
small fountains with drinking water			
all over the cities. At the ECoC			
ofices and other points, sustainable			
water containers will be available,			
on which a QR code with the map			
will be printed.			



GENESIS OF THE ACTION PLAN	Please explain the coherence of this action plan with the needs analysis, the frontrunner analysis and capacity building process	The proposed action is in line with the BidBook of the ECoC 2025 and with the Sustainable development plan of the Municipality of Nova Gorica 2022-2030. It is also in coherence with the analysis of the frontrunner ECoC Rijeka 2020.  As stated in the needs analysis the revitalisation of degraded industrial areas, preservation and arrangement of green areas of urban and suburban space are important goals to be achieved before EcoC 2025 takes place in Nova Gorica. With the Rieka ECoC 2020, many degraded areas in the city of Rijeka have been revitalised and given new purpose and meaning. Many realized projects made the city greener and more urban sustainable (green pavilions, Ginko theme park, Rijeka the edible city, Green city islands, making the neighbourhood greener) The City of Rijeka experience gave us the knowledge and foundations to start this process easier and much more predictable that could have been without understanding all the things that have to be done to achieve our goal. Hosting EcoC 2025 is an important milestone, that needs a very strong capacity building process. With shared experience from the City of Rijeka, we understand that it is very important to develop and build a strong team, enhance the participants' skills and abilities, and, most importantly, find financial resources to achieve and derive all the planned projects. The experience from our frontrunner is a very good starting point for our journey toward EcoC 2025.  The capacity building process will be developed through the 1.000 talents project. The project aims to define a methodology of the talent journey processes from "Art thinking" inspirations delivered by Xcenter through "Design Thinking" delivered by Solski Center of Nova Gorica, entrepreneur skills and startup skills delivered by Primorska Technology Park and research and business development skills delivered by the University of Nova Gorica.
OTHER IMPORTANT INFORMATION	Comment or describe other information you consider useful for the action plan	Project "Nova Gorica as one of the 100 neutral and smart cities" submitted on the EU Green Mision call in January 2022 is our ambition for climate neutrality. It is in line with pilar GO! Green 2025 of ECoC Nova Gorica 2025 with the intention to become a neutral and smart city by 2030. The base for the project is SECAP which was prepared by GOLEA energy agency and define the "Urban sustainability plan by 2030" which was prepared by development office of Municipality of Nova Gorica.