

# ChIMERA PLUS

process and methodology for the growth of regional CCI subsectors  
promoting the sustainable urban development.

**The role of CCIs in urban  
sustainability transition:  
visions & strategies**

**Wednesday, 2 March 2022**

H. 4.00 pm - 5.30 pm / ZOOM



## ECoC in Pécs

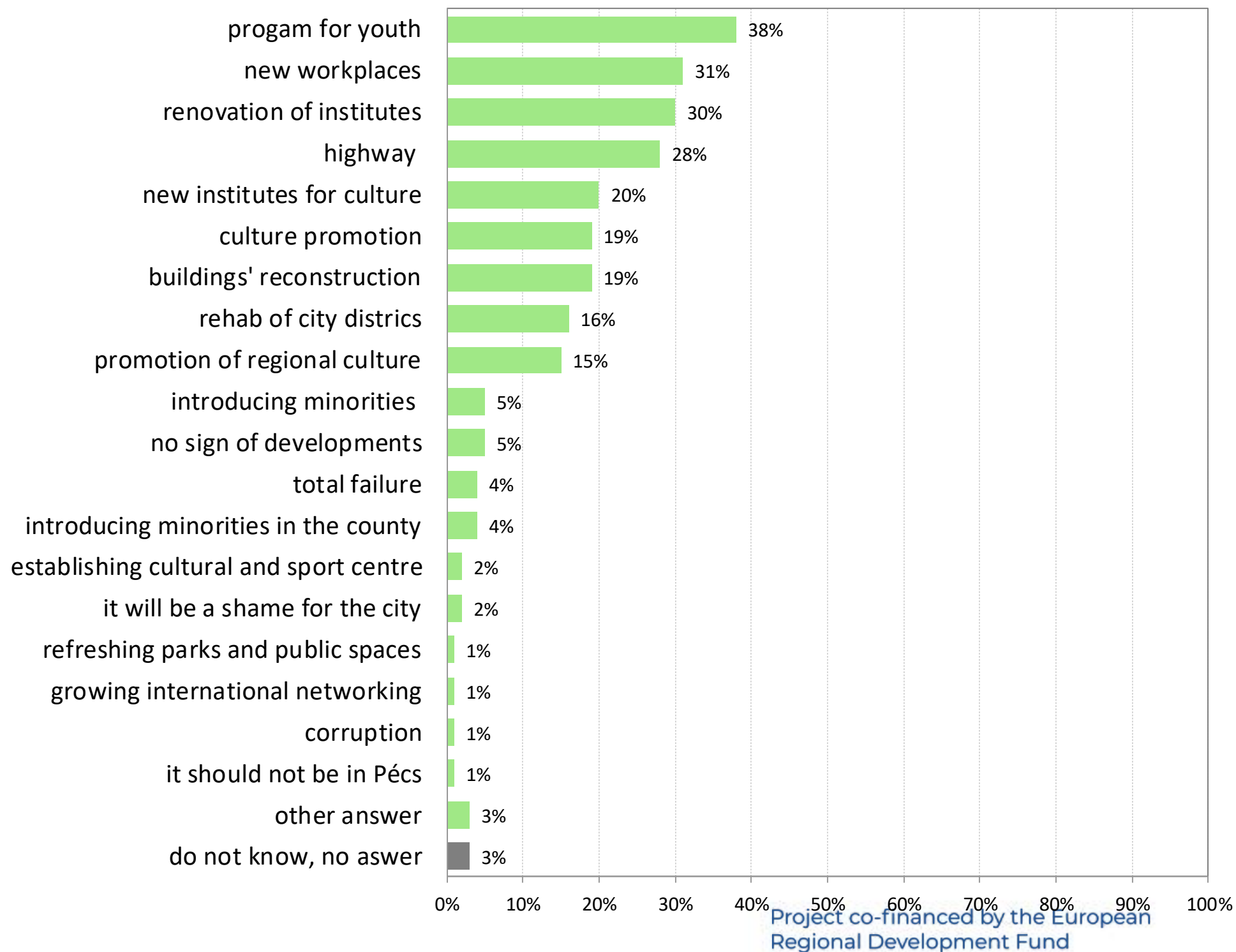
### What is your first thought about ECoC

1 year before the event

399 young were asked in a representative survey

Dr.László Kákai

**PÓLUSOK**





## Infrastructural developments

## ECoC in Pécs





Infrastructural  
developments

## ECoC in Pécs

Zsolnay Cultural Quarter

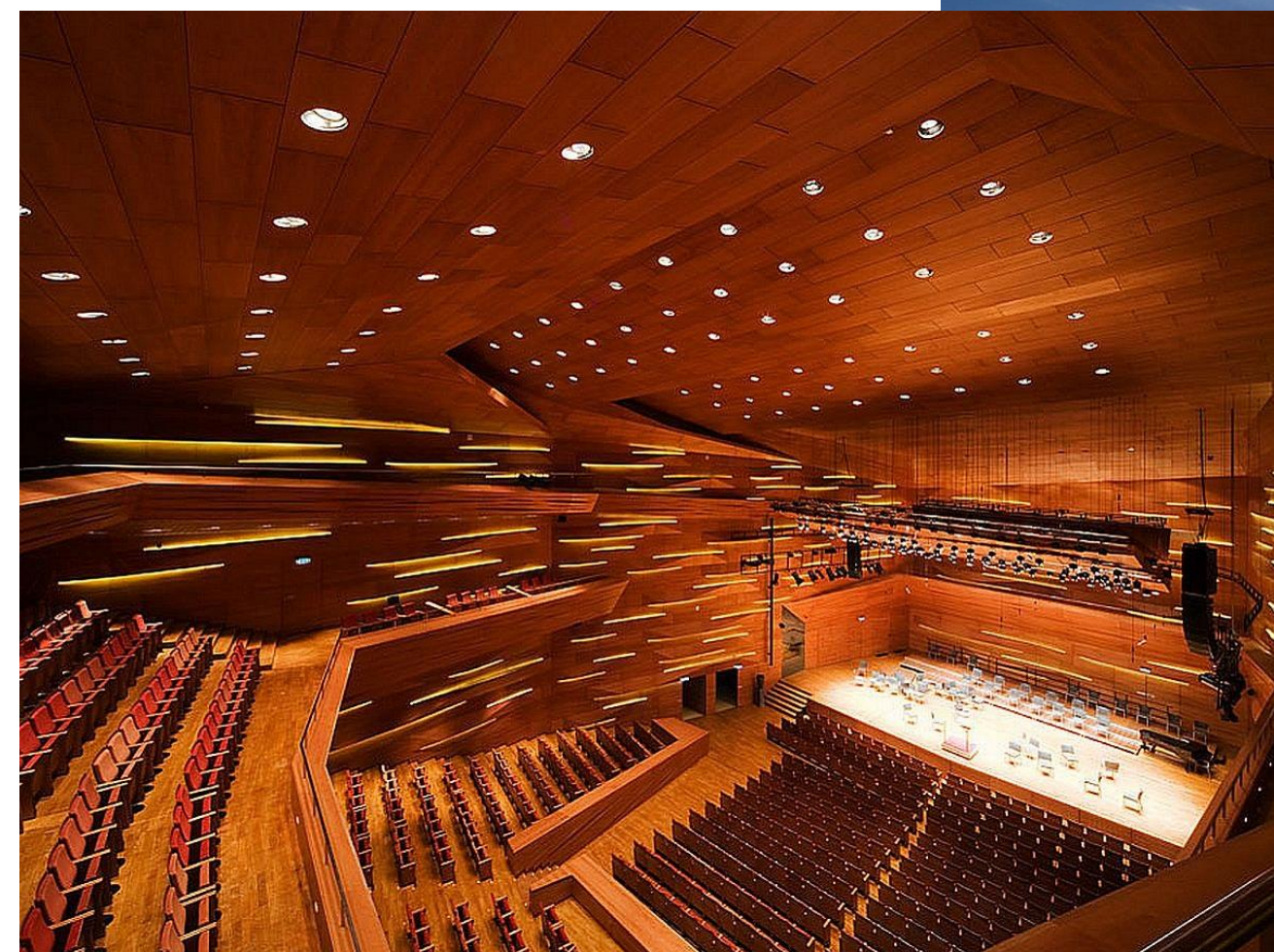




Infrastructural  
developments

## ECoC in Pécs

Kodaly Music Hall

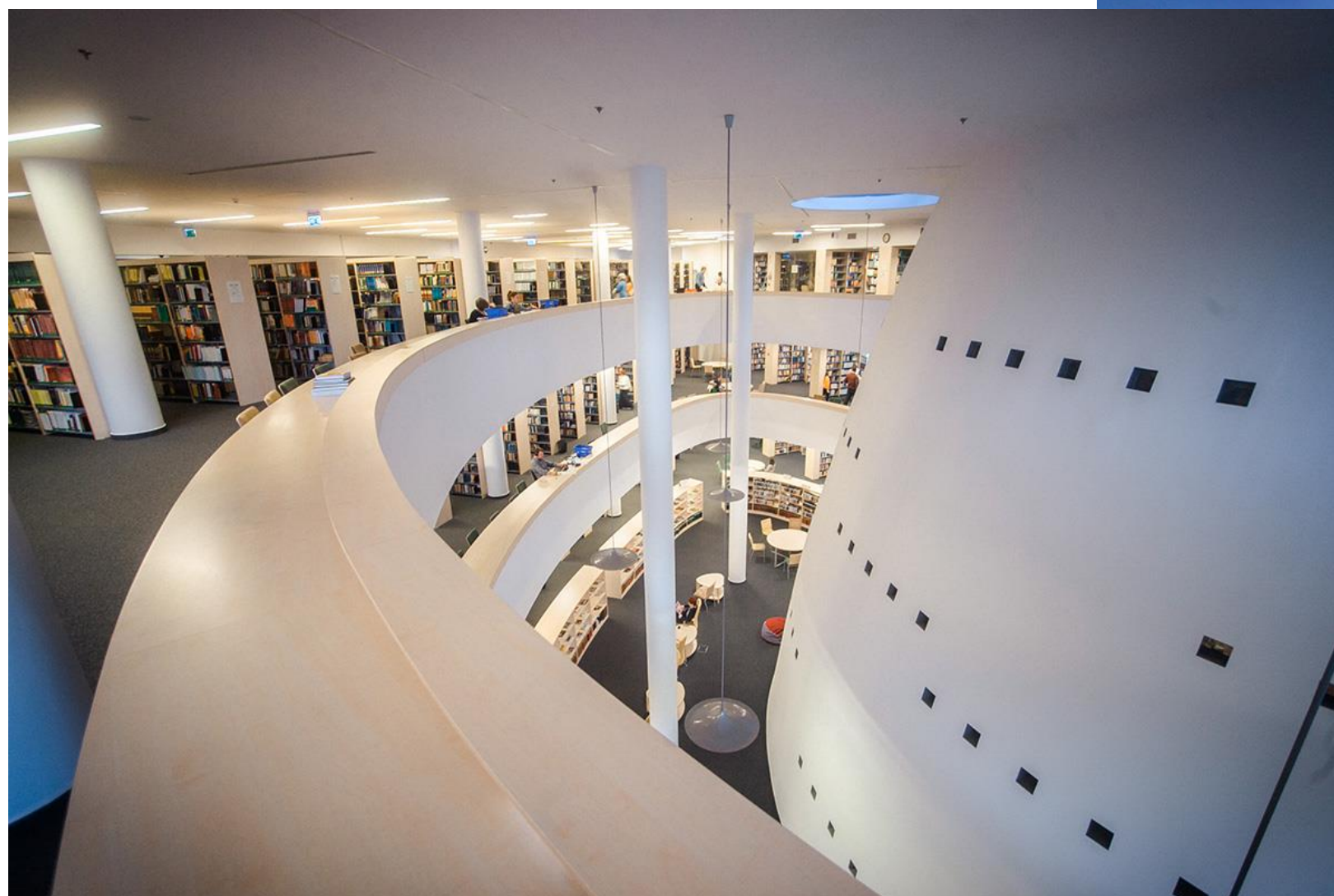




Infrastructural  
developments

## ECoC in Pécs

Knowledge Centre (library)





## Infrastructural developments

## ECoC in Pécs

## Streets and squares





## ECoC in Pécs

### creative industry structural developments

New institutes	1	Zsolnay Management
Nagational institutes	2	Pannon Philharmonics, Zsolnay District
Creative centre	0	-
New Galleries	2	M21, MMK
Creative HUB	0	-
FabLab	0	-
International creative event	1	Europa Cantat
New cluster members	0	-
Investment to creative entr.	0	-
ECBN membership	0	-





## ECoC in Pécs

### What happened in Pécs 2006-2010

- As being in crisis it was the only chance
- Local initiation by civils
- Fair competition- the „best bid” won
- Fighting for money and with the time
- Civils excluded by local politicians
- Locals excluded by central government
- A modest jamboree in 2010 + huge investments
- Hangover and new crisis



## ECoC in Pécs

### Conclusions „more” Europe

- The three levels were not partners
- National government and the public sector dominated the game
- Vertical dependency made the local alliances impossible
- Government/political culture limited the co-operation with civils (culture and context matter)
- The general scheme of ECC does not fit everywhere
- More flexible EU regulation vs.  $\downarrow$  more strict control of the implementation?
- In both cases more European influence and more local learning



János Keresnyei MBA

keresnyei.janos@kikk.hu



Éva Kovács PhD

kovacs.eva@mik.pte.hu