

## - Xcenter one-stop-shop for creative practices

& business principles center, action



xcenter

# - synergic collusion of art, design - based on agile, lean and start-up - positioned to drive **footfall** in city

## - atrracting attention & calls to

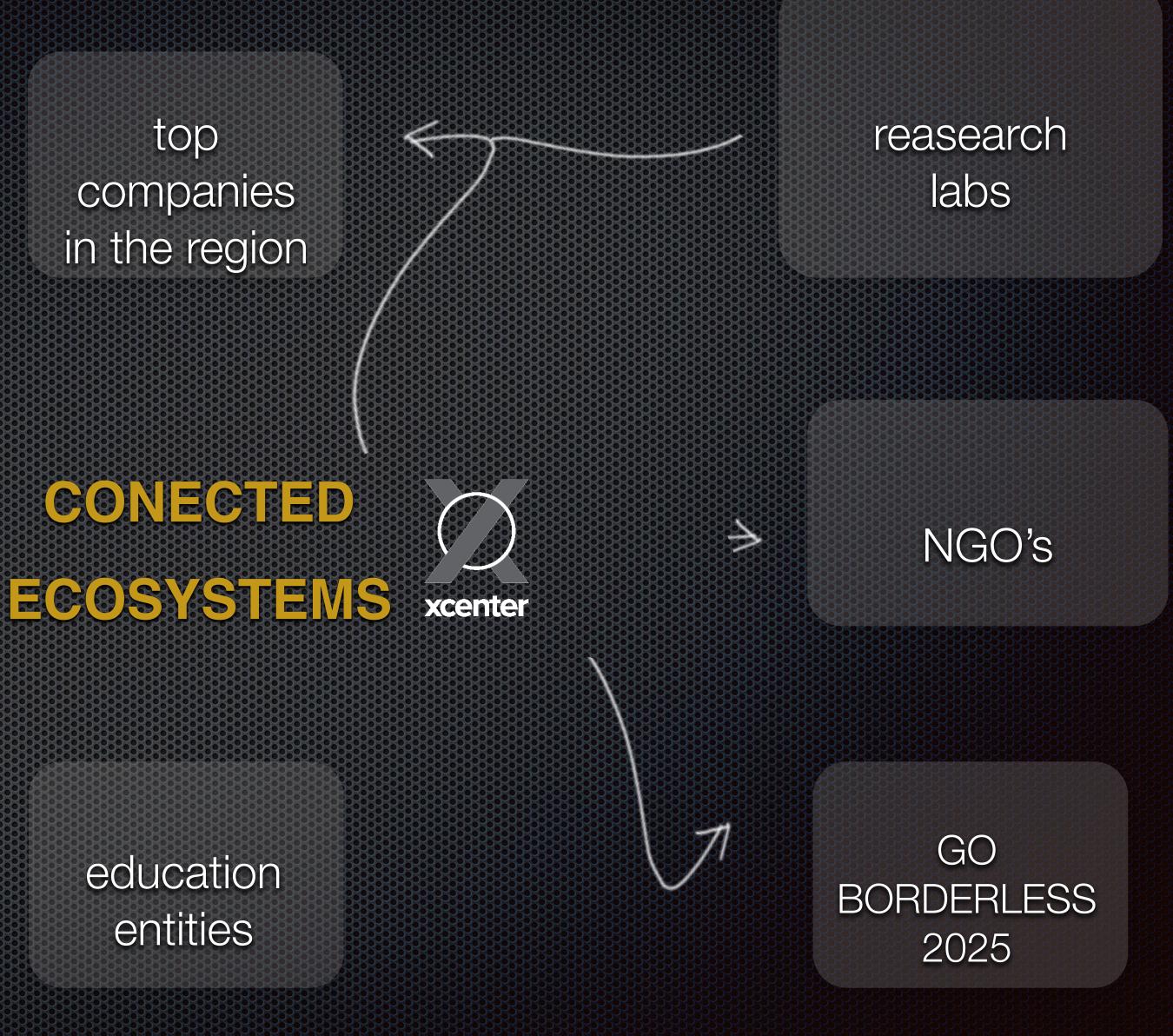




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#### creatives (CCI)

tech enthusiasts





#### 4. art & design thinking workshops



8. community building

#### 5. display & phygital shop

#### 6. exhibitions

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7. creatives-inresidence





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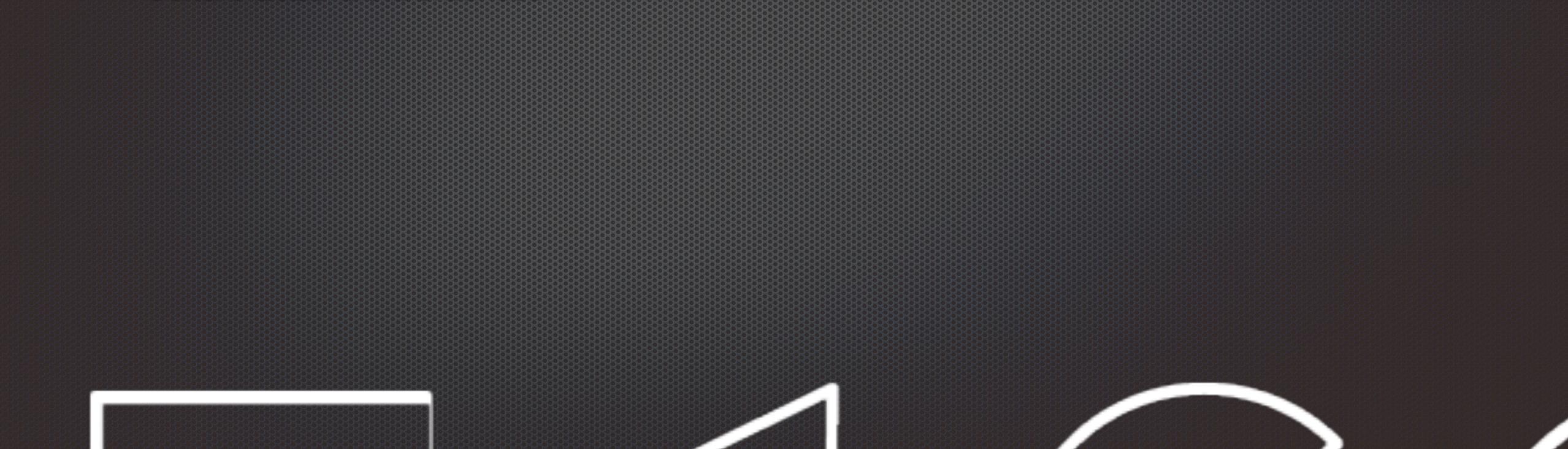


## ChIMERA Plus methodology adaptation

#### **MONG** as a Receiver Partner

- activation of local working group (University, Industry, 5 5
- Urban Sustainability Dimensions tackled 2.
- 3. Culture 2025 GO!Borderless

Main experience of arts and culture involvement in local planning practices: European Capital of





### Thank you for your attention!

The future is NOW!

