

- Xcenter one-stop-shop for creative practices

& business principles center, action



xcenter

- synergic collusion of art, design - based on agile, lean and start-up - positioned to drive **footfall** in city

- atrracting attention & calls to

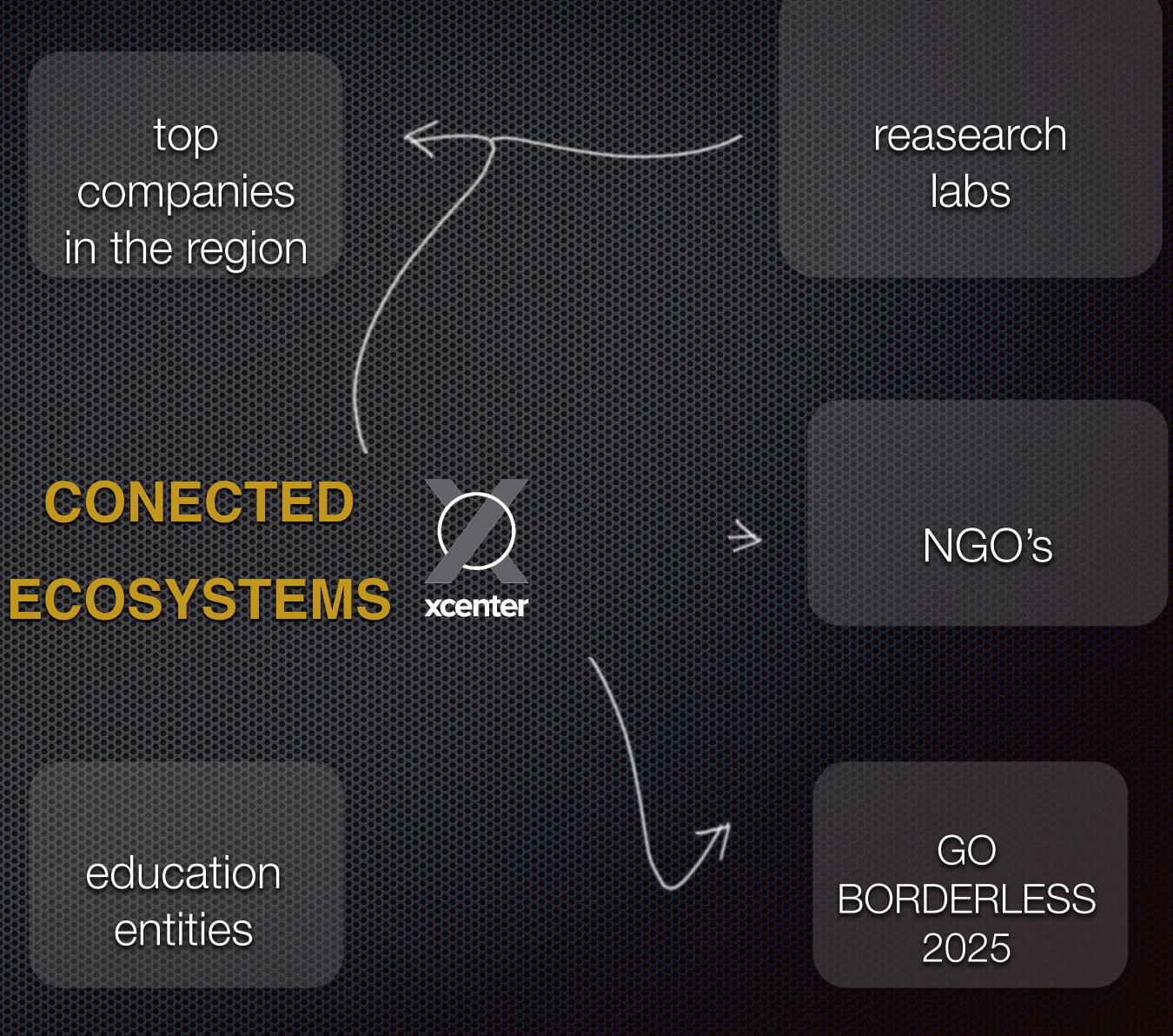




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creatives (CCI)

tech enthusiasts





4. art & design thinking workshops



8. community building

5. display & phygital shop

6. exhibitions

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7. creatives-inresidence





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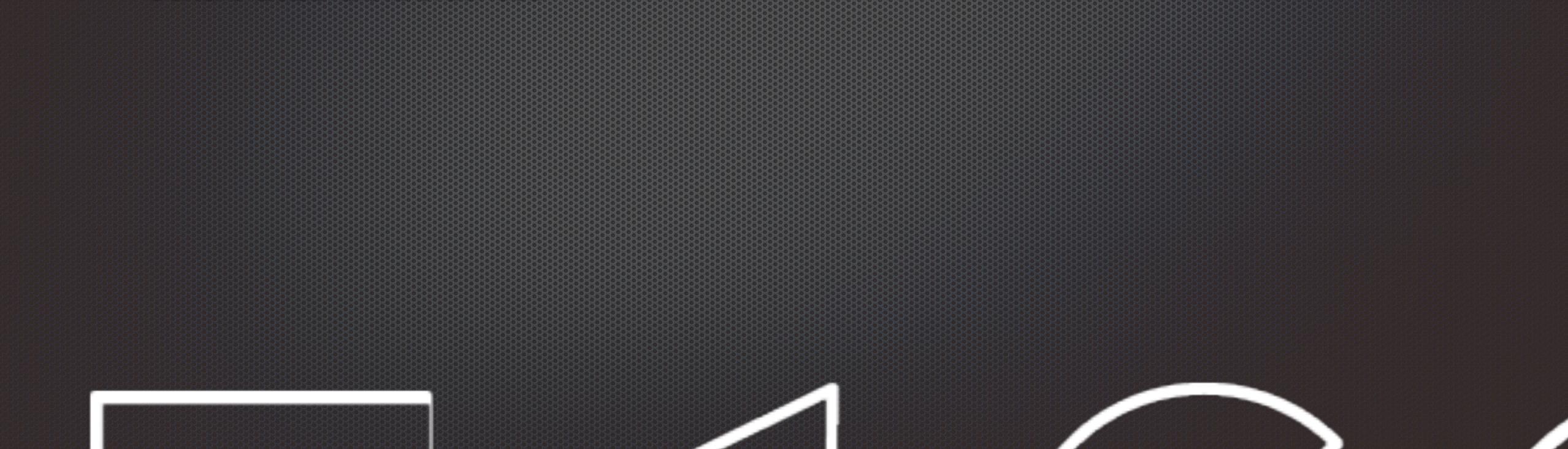


ChIMERA Plus methodology adaptation

MONG as a Receiver Partner

- activation of local working group (University, Industry, 5 5
- Urban Sustainability Dimensions tackled 2.
- 3. Culture 2025 GO!Borderless

Main experience of arts and culture involvement in local planning practices: European Capital of





Thank you for your attention!

The future is NOW!

