

REMEMBER

*RE*storing the *ME*emory of Adriatic ports sites.
*M*aritime culture to foster *B*alanced
t*ER*ritorial growth

TRIESTE | 21st OCTOBER 2022

REMEMBER - PRESERVING AND PROMOTING THE MARITIME CULTURAL HERITAGE

- **EU PROGRAMME:** co-funded by the Interreg Italy-Croatia Programme
- **PARTNERS:** 8 ports - Ancona, Venice, Ravenna, Trieste, Rijeka, Dubrovnik, Zadar and Split
- **THE AIM** - preserving and promoting the tangible and intangible maritime cultural heritage of Italian and Croatian ports, as a leverage for sustainable tourism and innovative economic opportunities in the Adriatic-Ionian area.

REMEMBER — THE CREATION OF A COMMON NETWORK



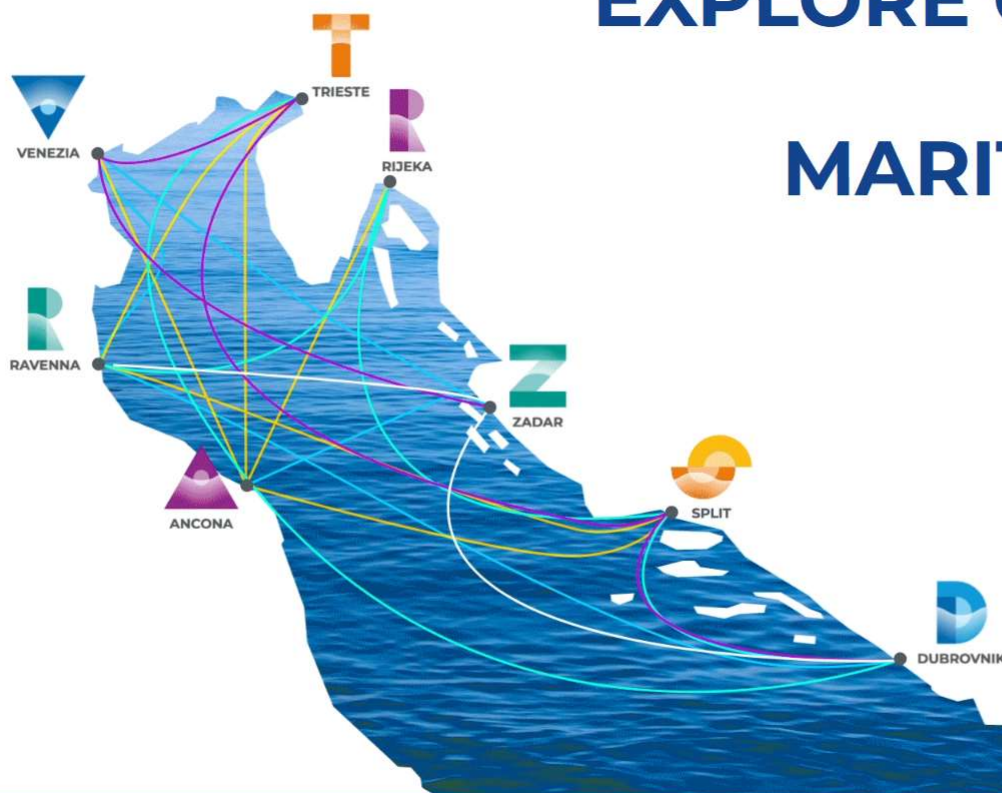


ADRIATIC PORTS
CULTURAL NETWORK

A WORD THAT MERGES THE ITALIAN AND CROATIAN LANGUAGES

EXPLORE OUR NETWORK, DISCOVER OUR MARITIME CULTURAL HERITAGE!

Visit our virtual museums by
clicking on the category
– above – or on the map



www.adrijo.eu

Click on the logos of the Ports and discover their Points of Interest



YOU CAN EXPLORE BY CLICKING ON INDIVIDUAL PORTS OR ON THE FOLLOWING CATEGORIES



EACH PORT HAS PREPARED RESPECTIVE **POIs - POINTS OF INTEREST** TO DISCOVER THE HISTORY OF THE PORT AND THE CITY AT 360 DEGREES

ALL TEXTS ARE AVAILABLE IN **ITALIAN - CROATIAN - ENGLISH**

WITH MANY **PICTURES, VIDEOS, 3D MODELS AND VIRTUAL TOURS**

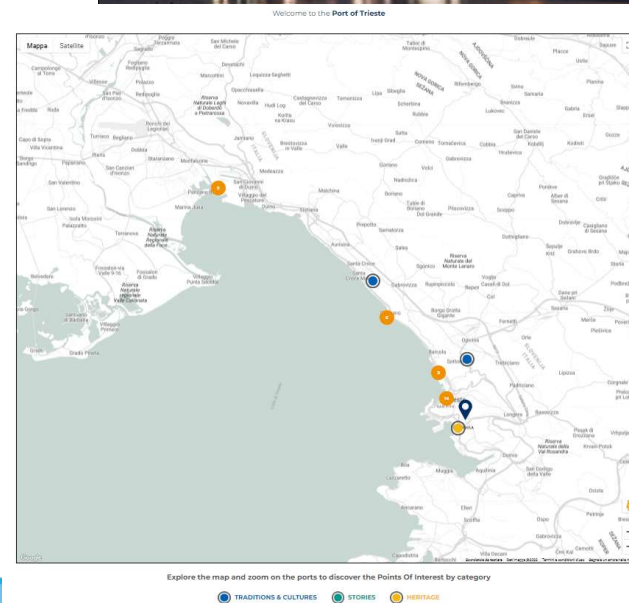
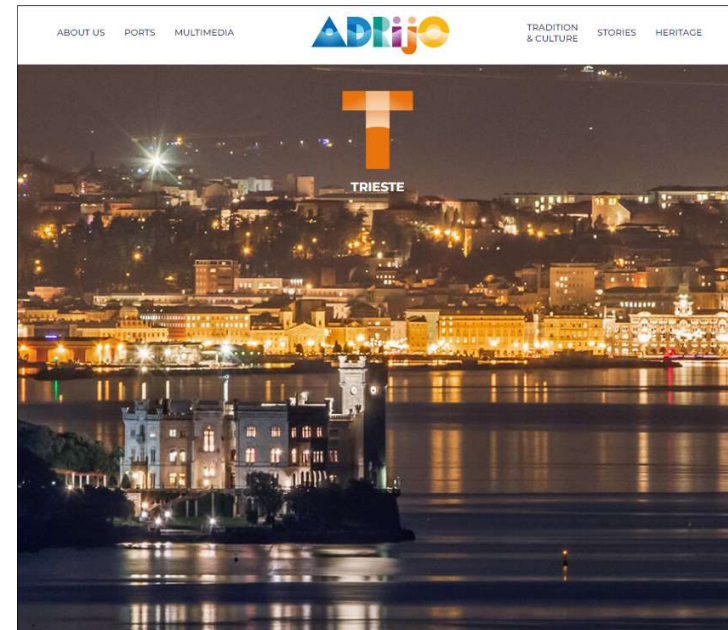


PORT of TRIESTE — VIRTUAL MUSEUM

24 POIs about the history and culture related to the Port of Trieste and the Port of Monfalcone

Main topics:

- the establishment of the free port
- the history of the communities: Jewish, Eastern Greek and Serbian Orthodox
- the role of coffee, shipbuilding and fishing
- port skills and jobs yesterday and today
- the iconic monuments linked to the sea and the city of Trieste



PORT of TRIESTE-VM

TRADITION & CULTURE

SUB-CATEGORY 1 – PEOPLE

- POI 1) - **TRIESTE COASTAL FISHING MUSEUM**
- POI 2) - **JOSEF RESSEL** (inventor of the naval propeller)
- POI 3) - **PORT SKILLS AND JOBS**

SUB-CATEGORY 2 – KNOWLEDGE

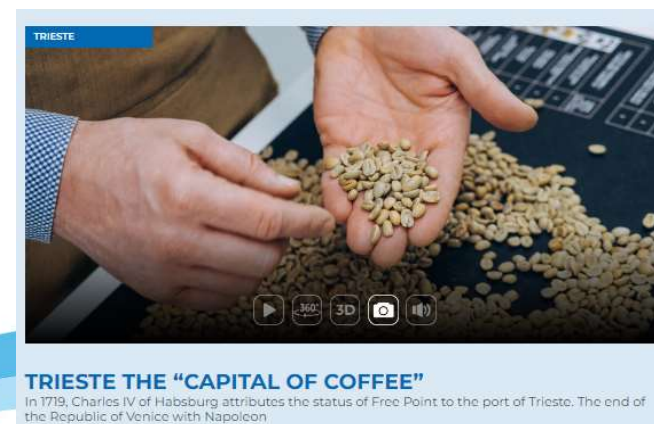
- POI 4) - **MU.CA. – SHIPYARD MUSEUM**

SUB-CATEGORY 3 – MYTHS

- POI 5) - **THE MAST ENTERPRISE FOR THE BEECHDALE SAILBOAT**

SUB-CATEGORY 4 – LIFE STYLE

- POI 6) - **TRIESTE THE “CAPITAL OF COFFEE”**
- POI 7) - **TRIESTE COFFEE ASSOCIATION**



PORT of TRIESTE-VM

STORIES

SUB-CATEGORY 1 – RELATIONS

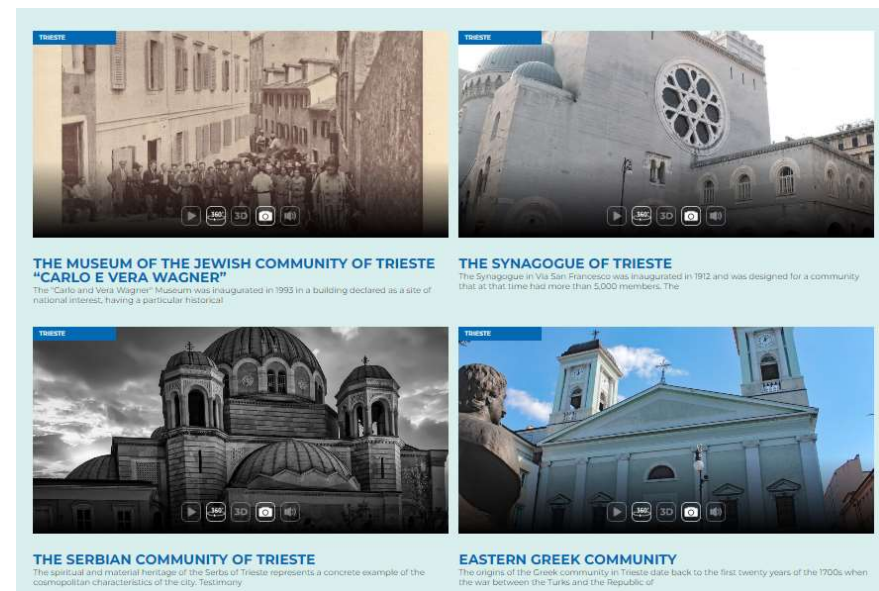
- POI 8) - THE MUSEUM OF THE JEWISH COMMUNITY OF TRIESTE “CARLO E VERA WAGNER”
- POI 9) - THE SYNAGOGUE OF TRIESTE
- POI 10) - THE SERBIAN COMMUNITY OF TRIESTE
- POI 11) - EASTERN GREEK COMMUNITY
- POI 12) - EASTERN GREEK COMMUNITY MUSEUM

SUB-CATEGORY 2 – ECONOMIES

- POI 13) - THE HISTORY OF THE PORT OF TRIESTE

SUB-CATEGORY 3 – ROUTE&MAPS

- POI 14) – THE HISTORY OF THE PORT OF MONFALCONE



PORT of TRIESTE-VM

HERITAGE

SUB-CATEGORY 1 – CITY MONUMENTS

- POI 15) - THE MIRAMARE CASTLE PARK, A GREEN MUSEUM
- POI 16) - THE MIRAMARE CASTLE
- POI 17) - THE LIGHTHOUSE OF VICTORY

SUB-CATEGORY 2 – HARBOR LANDSCAPE

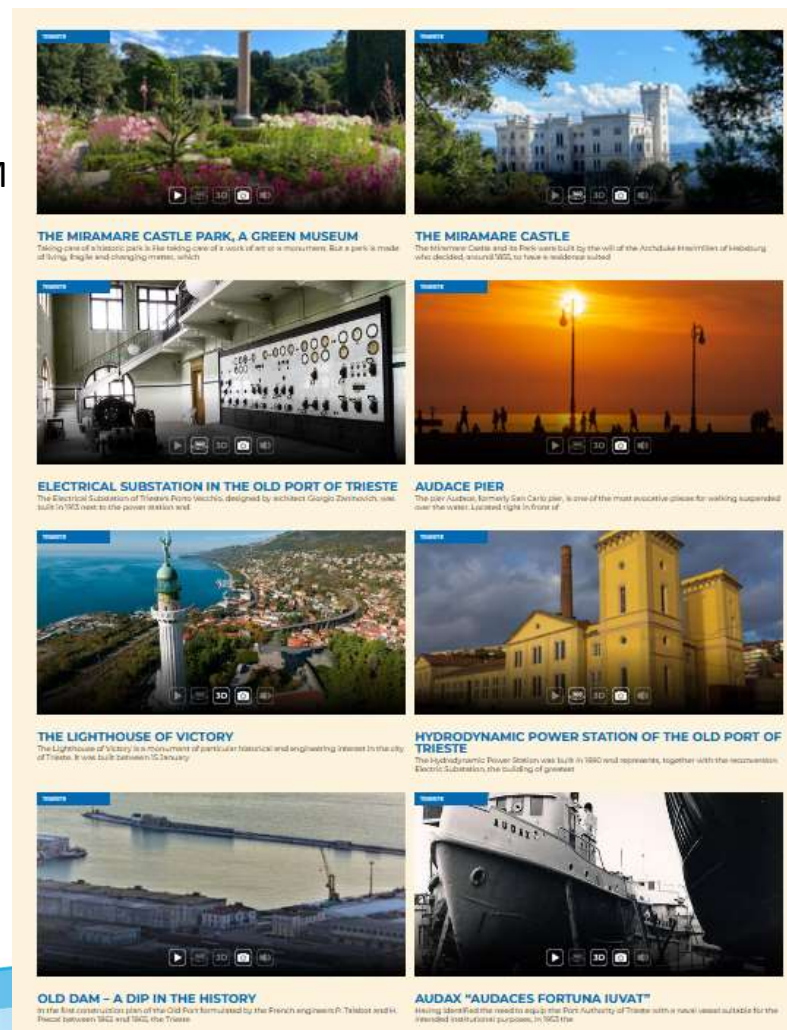
- POI 18) - THE LLOYD TOWER

SUB-CATEGORY 3 – ROUTE&MAPS

- POI 19) - ELECTRICAL SUBSTATION
- POI 20) - AUDACE PIER
- POI 21) - HYDRODYNAMIC POWER STATION
- POI 22) - URSUS

SUB-CATEGORY 4 – SEA CULTURES

- POI 23) - OLD DAM – A DIP IN THE HISTORY
- POI 24) - AUDAX “AUDACES FORTUNA IUVAT”



PORT of TRIESTE- VM - MULTIMEDIA

Every single POI is enriched with multimedia files



VIDEO RESOURCES



INTERACTIVE
PHOTO VIEW



3D MODEL



PHOTO GALLERIES

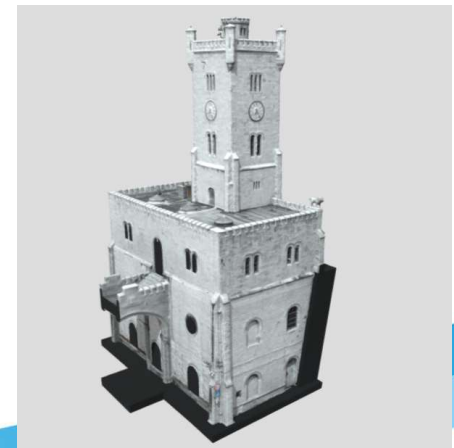
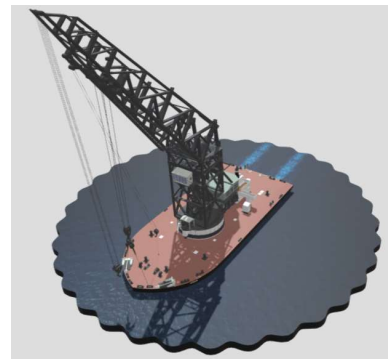


AUDIO RESOURCES

PORT of TRIESTE- VM - MULTIMEDIA

we have uploaded:

- **HISTORICAL VIDEOS** retrieved from the Port's archives and those of the contributors
- **VIDEO INTERVIEWS** recorded on the subject of 'Port skills and jobs yesterday and today' and the 'story of the Audax escape'
- **3D MODELS** made for the tug Audax, Ursus, Victory Lighthouse and Lloyd's Tower



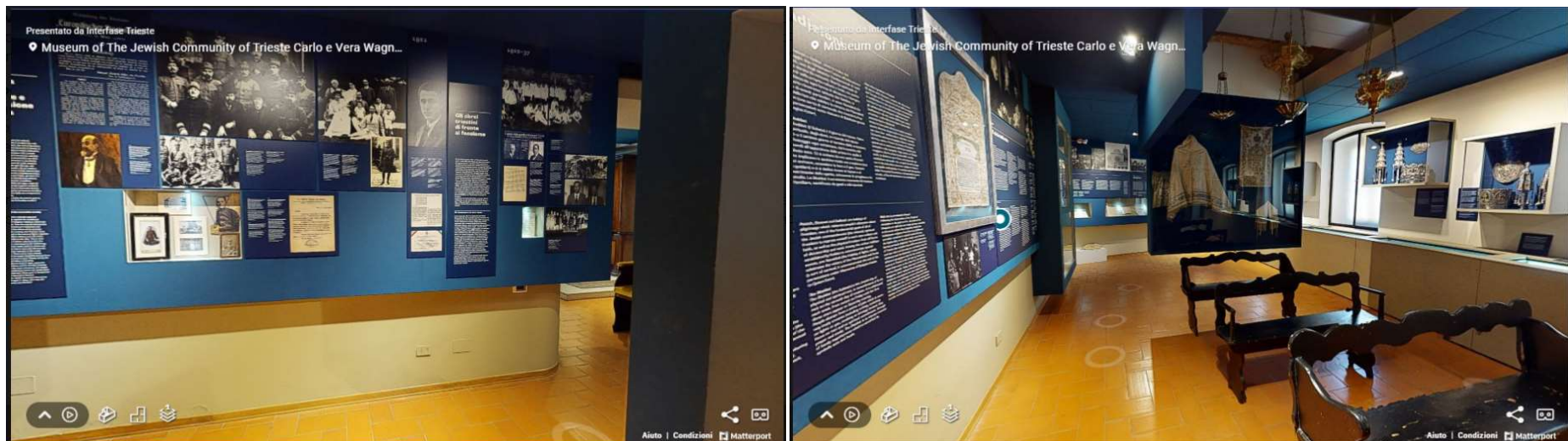
PORT of TRIESTE- VM - MULTIMEDIA

- **PANORAMIC PHOTOS** of the Synagogue, of the Eastern Greek Community church, the Serbian Community church, the Electrical Substation in the Old Port of Trieste and of the Hydrodynamic Power Station of the Old Port of Trieste



PORT of TRIESTE- VM - MULTIMEDIA

- **VIRTUAL TOURS** of the Museum of the Jewish Community of Trieste "Carlo E Vera Wagner, of the Eastern Greek Community Museum and Miramare Castle

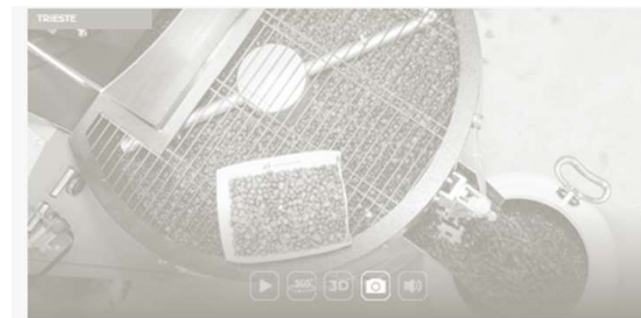


PORT of TRIESTE — VIRTUAL MUSEUM

The final result of the VM was achieved thanks to the contribution of:

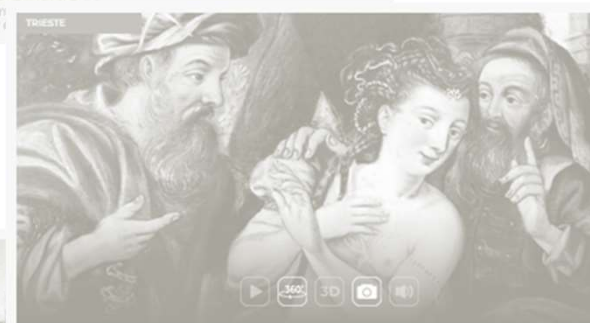
- the Miramare Museum,
- the Harbour Master's Office,
- the Jewish community,
- the Greek-Oriental community
- the Serbian-Orthodox community,
- the Fishing Museum,
- the Trieste Coffee Association,
- the Shipbuilding Museum,
- Capt. Vladimiro De Noto,
- terminal and logistics operators

**RESULT OF FRUITFUL COOPERATION
NOT ONLY ACROSS BORDERS BUT
ALSO AT LOCAL LEVEL**



TRIESTE COFFEE ASSOCIATION

Founded in 1891 as the Association of Interests in the Trade and Industry of



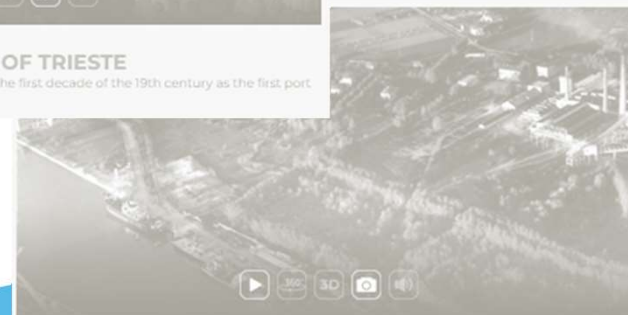
EASTERN GREEK COMMUNITY MUSEUM

The "Costantino and Mafalda Pisan" museum of the Eastern Greek Community of Trieste collects works belonging to the Byzantine Orthodox tradition



THE HISTORY OF THE PORT OF TRIESTE

The Port of Trieste gained international fame in the first decade of the 19th century as the first port of the Austro-Hungarian Empire. This



THE HISTORY OF THE PORT OF MONFALCONE

Observing maps from the 1500s onwards, various ports are present in the area from the Timavo river to the Isonzo one, even if all of little economic

PORT of TRIESTE - PHYSICAL INSTALLATION IN THE PORT OF TRIESTE

21st June 2022

opening event of
the permanent
exhibition at the
Port premises



PORT of TRIESTE - PHYSICAL INSTALLATION IN THE PORT OF TRIESTE

The physical installation consists in a new historical and cultural route in the HQ of the Port of Trieste, divided into two sections:

- 1) HQ entrance – main meeting room (3rd floor)
- 2) “Sala Colonne” (ground floor)

The main physical exhibition is located on the ground floor and it includes pictures and objects and QR code linking to the ADRIJO platform.



PORT of TRIESTE - PHYSICAL INSTALLATION IN THE PORT OF TRIESTE

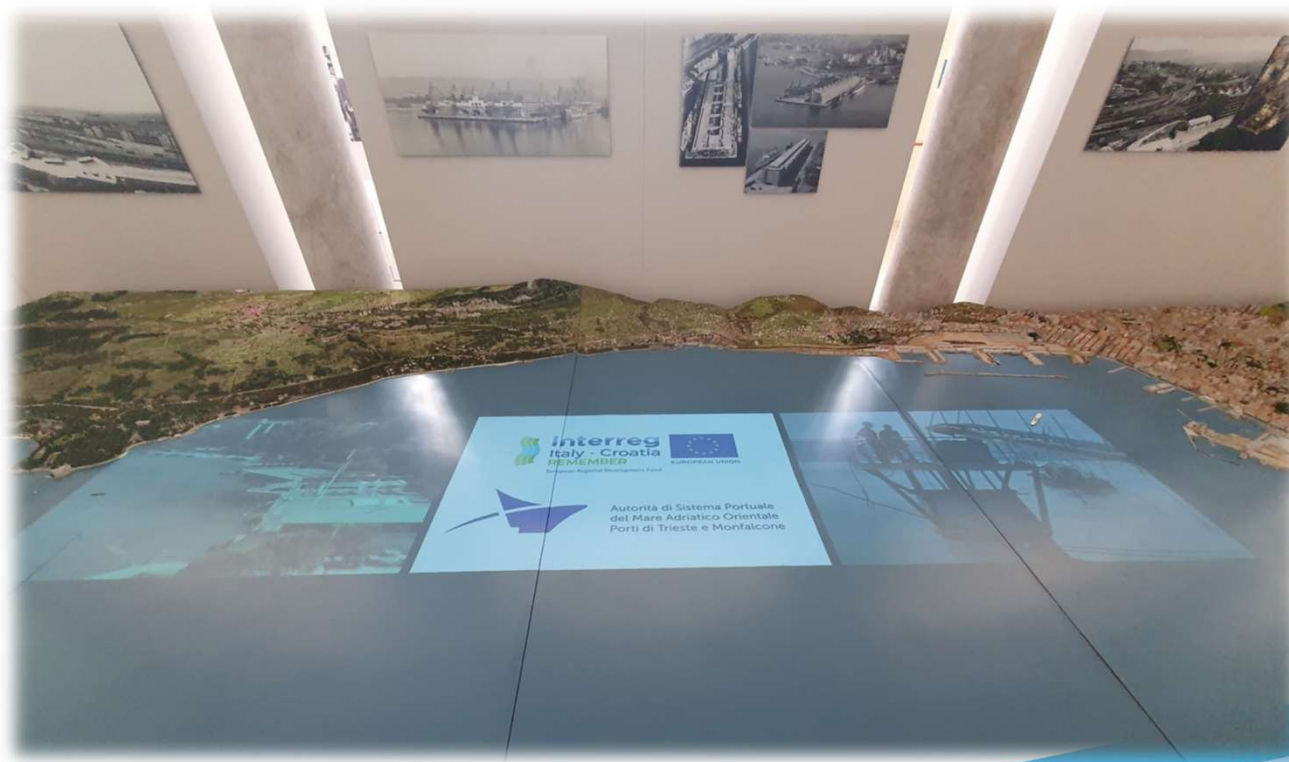
The images, texts and videos shown in the room refer to the contents of the ADRIJO website



The cultural-historical tour is largely based on exhibition panels

PORT of TRIESTE - PHYSICAL INSTALLATION IN THE PORT OF TRIESTE

A model of the Gulf and the Port of Trieste was also restored for the occasion, on which a video summary of the Adrijo Virtual Museum is projected, showing historical elements related to the two ports and the contributions received from the various actors in the area



CONCLUSION – NEW OPPORTUNITIES FOR TOURISM learned from VM

1) ROLE OF PORTS

- Ports can also contribute to the development of tourism - *new way to discover cities through the VM Adrijo, created on the basis of the historical - cultural heritage of the Ports*

2) NEW DIGITAL TOOLS

- it is possible to **reach bigger target of potential interested people at transnational level**
- can reach also who for various reasons, such as physical and other impediments, **are unable to visit Ports and cities physically**
- **sustainable tourism**

3) **NETWORKING** - One of the most important result and the key discovered during the project activities – **create a touristic network not only at local, but also at transnational level** – *a network that can be constantly expanded and offers a cross-border cultural exchange that can only enrich its members*



Thank you for your kind attention!

Port Network Authority of the Eastern Adriatic Sea

Mrs. Veronika Carli

Special Projects Unit

Via Karl Ludwig von Bruck, 3 – 34144 Trieste - Italy

www.porto.trieste.it

