01

CULTURAL AND CREATIVE HUBS

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REGIONE AUTONOMA FRIULI VENEZIA GIULIA

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WHAT

An alternative funding for cultural heritage

Since 2019, Friuli Venezia Giulia Autonomous Region has decided to finance an innovative project of public and private partnership:

the cultural and creative hubs.

This project aims to promote original projects that enhance the regional cultural heritage and, at the same time, support economic development and cultural innovation.

1 public call

3 winning projects

10.510,00

euro for the period 2020-2022

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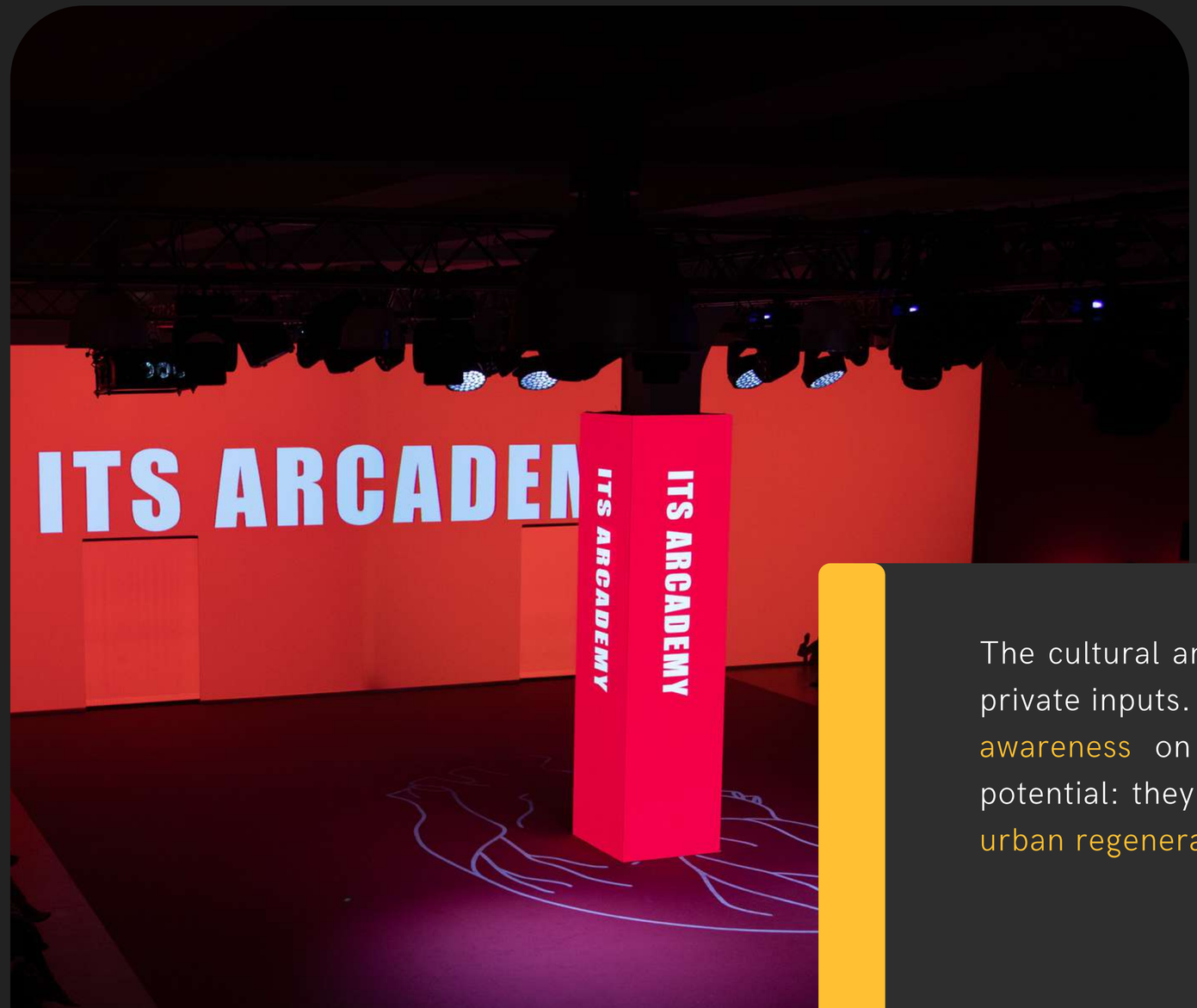

HOW IT WAS BORN

The cultural and creative hubs project was born thanks to private inputs. Private enterprises raised public authorities' awareness on unexploited cultural spaces, with strong potential: they asked for the chance to present projects of urban regeneration and audience development.

ITS ARCADEMY

International Talent Support

It is an urban regeneration project that aims at the aesthetic and functional recovery of a building in the city centre of Trieste.

The project will combine the museum concept with the academic one.

ITS ARCADEMY

VISION

Prosperity through creativity.

PURPOSE

Caretaking of creativity and democratic circular learning

MISSION

The heart of a learning academy is to awaken, preserve, share and promote creativity at all levels, nurturing a constant dialogue and exchange across fashion, design, arts and culture.

VALUES

Trans-cultural, trans-generational and trans-social. Sustainable, generous and inclusive.

ITS ARCADEMY

The principal element of this project is a private collection (ITS Creative Archive) owned by the private partner awarded of the regional grant: it's a

fashion collection of clothes and accessories

that derives from the international fashion competition (ITS - International Talent Support).

The private society will also be responsible for organizing and managing cultural and training activities for the enhancement of the recovered building.

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EXPECTED RESULTS

URBAN REGENERATION

Recovery and restoration of an historic building located in the city centre, that will be accessible again.

1.518 square meteres

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EXPECTED
RESULTS

PRIVATE CULTURAL HERITAGE PRESERVATION

A very prestigious fashion collection (ITS Creative Archive), privately owned and requested by other cities in Italy, will be accessible to anyone.

240 OUTFITS

125 ACCESSORIES

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EXPECTED
RESULTS

ACTIVITIES AND TRAINING

will be organized by the private entity

Exhibitions
Temporary and permanent exhibitions at international level, with sensory paths and multimedia spaces.

Training
Advanced training and professionalizing courses for professionals and enterprises.

Laboratories
Laboratories and workshops on culture and creativity.

Events
Conferences and events.

DIARY

WORKSHOP ON COMPLEMENTARY FUNDING FOR CULTURAL HERITAGE

ITS Arcademy implementation can be track on this online diary.

THE MAKING OF — LUG AGO SET OTT NOV DIC GEN FEB MAR APR MAG GIU LUG — OPENING

Check out all of the diaries

ITS ARCADEMY
IS ON THE BUILD
HERE'S OUR DIARY

ABOUT US

ITSWEB.ORG

Item from ITS Arcademy collection

20 Gennaio 2021

ITS ARCADEMY, SEMPRE PIÙ VICINA

Eun Young Choi, South Korea
Finalist, ITS 2006 – Fashion

Qual è la vera differenza tra essere belli o brutti? Cosa significa realmente? Eun racconta un mondo pieno di persone che mascherano la loro mente rozza e brutta coprendola con il loro bell'aspetto esteriore. E le persone che sembrano brutte e disgustose? Possiamo solo considerarli cattivi a causa dell'aspetto?

Exhibition on the perception of beauty!!

THANK YOU

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