A single tool for an integrated vision of development

- Legge regionale 11 agosto 2014, n. 16
  Norme regionali in materia di attività culturali

- Legge regionale 25 settembre 2015, n. 23
  Norme regionali in materia di beni culturali

- Legge Regionale 25 febbraio 2016, n. 2
  Istituzione dell’Ente regionale per il patrimonio culturale - ERPAC e disposizioni urgenti in materia di cultura.

ERPAC
Ente Regionale Patrimonio Culturale
Regional Authority for Cultural Heritage

Dept. promotion and valorization
Dept. cataloguing education and research
Dept. museum institutions and archives in Gorizia
A cultural innovation project

The Department of cataloguing, education and research carries out research, training and documentation and also promotes knowledge, preservation and enhancement of the Region’s cultural and landscape heritage, pledging to work according to the following guidelines:

- Cultural heritage as a common good
- The organic interdependence between cultural heritage and landscape planning
- Cultural heritage focused on the landscape
- A global vision - contextual and diachronic - of Cultural Heritage
- Active participation of citizens, associations, local institutions, universities, schools in a process of participated and inclusive knowledge
- The promotion of Cultural Heritage as the aim of a civil society that is aware of its identity and therefore of its history
The regional cultural framework

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>200 museums and collections</td>
<td></td>
</tr>
<tr>
<td>6 ecomuseums – 1 network</td>
<td></td>
</tr>
<tr>
<td>40 libraries and library systems</td>
<td></td>
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<tr>
<td>6 photo archives</td>
<td></td>
</tr>
<tr>
<td>6 audiovisual libraries</td>
<td></td>
</tr>
<tr>
<td>3 UNESCO sites</td>
<td></td>
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</tbody>
</table>
Department of cataloguing, education, and research

Management unit of cataloguing GIS FVG - SiRPAC

- 1 coordinator
- 2 researchers cataloguers
- 2 photo archive social comm.
- 2 researchers cataloguers
- 1 IT/GIS expert

Internal staff

External staff

- 1 coordinator
- 1 press and communication
- 1 administrative officer

Direction staff

Management unit of conservation Restoration School

- 1 coordinator
- 1 librarian
- 1 technician
- 1 archivist librarian
- 1 paper artifacts restorer
- 1 textile artifacts restorer
- 1 restoration labs responsible

Internal staff

External staff

- 2/4 researchers cataloguers

Existing staff needs
1. SHARED CATALOGUING
   Gis On Line
   Sirpac

2. ARCHAEOLOGY
   Excavations
   researches

3. CONSERVATION
   RESTORATION
   School

4. BOOK HERITAGE
   PROTECTION
   AUTHORITY

5. PROJECTS,
   STUDIES AND
   RESEARCHES
   EU projects

Areas of interest
activities missions
Areas of interest ---- activities

1. SHARED CATALOGUING
Sistema Informativo Regionale del Patrimonio Culturale - SIRPaC
Regional Geographic Information System

shared in a network and consisting in a rich database of over 300,000 records and its own webgis, in collaboration with universities, Superintendences, public and private institutions

tangible heritage:
Historical-artistic, architectural, archeological, ethno-anthropological, photographic

intangible heritage
musics, rituals, festivities, traditions, etc
enhancing and promoting in the best way the territory and the landscape,
requalifying the touristic offer in a cultural perspective
increasing the local initiatives and enterprises
creating new employment opportunities
fostering the social inclusion and the personal development

Faro Convention, 2005 on the Value of Cultural Heritage for Society: heritage contributes to the social, cultural and economic dynamics of the communities
From “the right of the heritage” to “the right to the heritage”
**SIRPAC** is a tool of shared knowledge, of documentation aiming at research and communication, as well as of efficient governance, of interactive policies of conservation and promotion of the regional territory.

The GIS is a warranty of a conservation policy which from defensive and owning turns into proactive and community, “da economicamente residuale e assistita a industrialmente conveniente” (Montella 2009).
Regional Geographic Information System – SIRPAC

New developments - keywords

**communication**: main goal is the offer of a versatile and agile infrastructure, capable of dialoging with different users and performing various functions.

**open data**: experimentation of data release as open data, with a significant increase of catchment area.

**landscape**: matrix of territorial analysis useful to the lecture, planning and management of the landscape, meant as living palimpsest.
2. ARCHAEOLOGY: cataloguing and promotion of museum collections, archaeological sites and materials and carrying out archaeological excavations.

Main goal: performing a virtuous path from the excavation to the valorization and enjoyment

JOINT VENTURE DEPT. + FONDAZIONE AQUILEIA
joint excavations (under their joint scientific guidance);
cataloguing of all of Aquileia sites and finds in SIRPAC and GIS;
interactions between exhibitions and setting up of a network of archaeological collections
3. CONSERVATION & RESTORATION

Regional School for the Conservation and Restoration of Cultural Heritage

The Department also includes the “Scuola Regionale per la Conservazione e il Restauro dei Beni Culturali” (Regional School for the Conservation and Restoration of Cultural Heritage), with a diploma that corresponds to a five-year degree. The courses aim at the restoration of books and archival documents on paper and parchment, old prints and engravings, miniatures, photographs, cinematographic and digital materials. The start of the next course is forecasted in 2018 (due to the School transfer to Gorizia).

The science labs of the School make applied research possible.
The Department holds powers of Superintendence of Book Heritage.

The technical, scientific, control functions concern manuscripts, autographs, correspondence, incunabula, books and book collections, prints and engravings with their own matrixes.
The Department is also in charge of carrying out projects of significant regional and national interest, as well as cross-border projects in collaboration with organizations and agencies, operating in Europe and internationally, for increasing the value of cultural assets.
1. CONSULTANCY & NETWORKS

2. CULTURAL HERITAGE EDUCATION AND SPECIALIST TRAINING

3. LIBRARY AND DOCUMENTATION SERVICES

4. PHOTO ARCHIVE

5. COMMUNICATION

Expert advice services
1. CONSULTANCY & NETWORKS

The Department provides collaboration and technical-scientific advice to regional libraries, audiovisual libraries, archives and photo archives, museums and ecomuseums. It collaborates with some other regional Departments:

Dept for Landscape and Biodiversity Protection, for the elaboration of the Regional Landscape Plan.

Dept. for Cultural Heritage, in writing the Regulation of the Regional Law about the Cultural heritage.

In particular, it deals with the museums, ecomuseums and photo archives Networks of Friuli Venezia Giulia, supporting their activities and projects, organizing encounters, meetings and conferences, co-launching cataloguing campaigns, ensuring specific training, promoting publishing initiatives.
2. CULTURAL HERITAGE EDUCATION AND SPECIALIST TRAINING

The Department carries out training activity in the Cultural Heritage field with particular attention to the education of children and young people. Many of our projects aim at education, in collaboration with schools, universities and other partners.

Due to mandate of the Regional Law about the Cultural Heritage (23/2015) the Dept. holds training courses for the regional cultural operators aimed at improving the offer of services: museums, ecomuseums, libraries, audiovisual libraries, archives and photo archives staff and volunteers. The first course has been held in 2016: #culturavivafvg. Telling the common heritage through the web. In 2017 3 different courses are foreseen, dedicated to the various sectors.

The Dept. carries out - directly and indirectly - teaching inside degree programs of the regional Universities on the basis of framework agreements; furthermore it does tutorship for the cataloguers.
The Dept. has available a library open to everybody, included in the National Library System and specialised in cultural heritage cataloguing and restoration, as well as art history of Friuli Venezia Giulia.
One of our most important assets that must be remembered is the important photographic archive, that has more than 200,000 images and is available to the community.
5. COMMUNICATION

The Department is involved in the dissemination of the cultural heritage knowledge through exhibitions, conferences, publications, series of meetings with the various institutions of the territory, but also our website, social networks (facebook, twitter, instagram, pinterest), storytelling, etc.

The communication represents an issue of extraordinary strategic importance, the impact factor, to establish a more intense and correct relationship between cultural heritage and society.
5. COMMUNICATION: the premises

- Deployment of integrated framework for the cultural activities and heritage of Friuli Venezia Giulia
- Main Department guideline: cultural heritage as common heritage
- Awareness of the importance and urgency of finding new and more efficient modes for the cultural heritage communication
- Presence in Friuli Venezia Giulia of many cultural institutions, associations, events, experiences that have not been sufficiently enhanced through both traditional media and social networks
5. COMMUNICATION: citizens, communities, audience, visitors, schools

keyword: love people as much as you love places

categories of visitors (National Trust - FAI – A. Carandini)
- curious minds
- kids first
- explorer family:
- round and about (nature and culture together)

The communication has to reach a heterogenous audience and to consider different needs, included those ones of the weakest individuals.

When writing a story, it is important to be aware of the target you want to hit.
<table>
<thead>
<tr>
<th>STRENGTHS</th>
<th>WEAKNESSES</th>
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<tbody>
<tr>
<td>&gt; Dept as part of an integrated vision of development</td>
<td>&gt; Lack of joint planning with Tourism Regional Department</td>
</tr>
<tr>
<td>&gt; Long experience of the Department in cataloguing, conservation,</td>
<td>&gt; Limited staff</td>
</tr>
<tr>
<td>restoration of cultural heritage</td>
<td>&gt; Some personnel approaching retirement</td>
</tr>
<tr>
<td>&gt; Cooperation with Fondazione Aquileia with these goals:</td>
<td>&gt; Lack of specialised internal staff in the IT sector</td>
</tr>
<tr>
<td>joint venture /virtuous path from the excavation to the enhancement</td>
<td>(informative system), communication and Restoration School</td>
</tr>
<tr>
<td>in Aquileia under the same scientific guidance; cataloguing of all</td>
<td>&gt; Insufficient knowledge of GIS/data base of regional cultural heritage</td>
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<tr>
<td>Aquileia finds and sites; interactions between exhibitions and setting</td>
<td>by students, teachers, scholars, administrators</td>
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<td>up of a network of archaeological collections</td>
<td>&gt; Development of GIS SIRPAC as tool of efficient governance</td>
</tr>
<tr>
<td>&gt; Hub role towards the cultural institutions scattered in the regional</td>
<td>&gt; Development of GIS SIRPAC as tool of efficient governance (only underway)</td>
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<tr>
<td>territory</td>
<td></td>
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<tr>
<td>&gt; Development of GIS SIRPAC as tool of efficient governance</td>
<td></td>
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<tr>
<td>&gt; Training courses for cultural operator as key towards themselves</td>
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<tr>
<td>OPPORTUNITIES</td>
<td>THREATS</td>
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<tr>
<td>&gt; High number and quality offer in performing arts</td>
<td>&gt; Cooperation between regional departments quite limited</td>
</tr>
<tr>
<td>&gt; 3 UNESCO World Heritage sites</td>
<td>&gt; Limited capability of the cultural institutions in networking and</td>
</tr>
<tr>
<td>&gt; Remarkable historic and art towns</td>
<td>lack of mutual knowledge and awareness</td>
</tr>
<tr>
<td>&gt; Cultural and cinema festivals;</td>
<td>&gt; Lack of stakeholders involvement in policy making</td>
</tr>
<tr>
<td>&gt; High number of heterogeneous cultural institutions</td>
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