

# CHIMERA PROJECT



Project co-financed by the European  
Regional Development Fund

## Innovative Cultural & Creative Clusters in the Mediterranean Area

### REGIONAL WORKING FOR INNOVATION KEY ACTORS

**TRIESTE, 20TH SEPTEMBER 2017**

***SALA MULTIMEDIALE, PIAZZA UNITÀ D'ITALIA, 1 (ENTRANCE VIA DELL'OROLOGIO, 1 - 2ND FLOOR)***

### MEETING AND WORKSHOP WITH THE REPRESENTATIVE OF THE SCREEN.BRUSSELS CLUSTER

***"CLUSTER BUILDING FOR THE AUDIOVISUAL SECTOR  
IN FRIULI VENEZIA GIULIA AUTONOMOUS REGION: WHAT TO FOCUS ON"***

**9.00-9.15: WELCOME GREATINGS**

**GIANNI TORRENTI, REGIONAL MINISTER FOR CULTURE, SPORTS AND  
SOLIDARITY, FRIULI VENEZIA GIULIA AUTONOMOUS REGION**

**9.15-9.45: THE MAIN OBJECTIVES OF THE II REGIONAL WORKING GROUP MEETING: THE  
REGIONAL FRAMEWORK IN WHICH THE CLUSTER WILL BE ESTABLISHED, THE  
IDENTIFICATION OF A FEW FUNDAMENTAL POINTS ON WHICH THE ATTENTION  
OF THE WORKING GROUP SHOULD BE FOCUSED; PRESENTATION OF THE  
REPRESENTATIVE OF THE SCREEN.BRUSSELS CLUSTER**

**ANNA DEL BIANCO, HEAD OF THE DEPARTMENT FOR CULTURE, SPORTS AND  
SOLIDARITY, FRIULI VENEZIA GIULIA AUTONOMOUS REGION**

**9.45-10.45: PRESENTATION OF THE HISTORY, EXPERTISE AND THE FEATURES OF THE  
SCREEN.BRUSSELS CLUSTER**

**MARINE HAVERLAND, SCREEN.BRUSSELS**

**10.45-11.15: THE REPRESENTATIVE OF THE CLUSTER WILL ANSWER TO A LIST OF  
QUESTIONS PREVIOUSLY AGREED UPON (MAX 5 QUESTIONS) AND WILL ALSO  
TAKE THE OPPORTUNITY TO ASK RELEVANT QUESTIONS IN VIEW OF  
OBTAINING FURTHER INFORMATION**

**MARINE HAVERLAND, SCREEN.BRUSSELS**

**11.15-11.30: COFFEE BREAK**

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**11.30-13.30: IDENTIFICATION, USING THE BRAINSTORMING METHOD, OF THE PRE-EXISTING CONDITIONS WHICH LED TO THE CREATION OF A CLUSTER AS SCREEN.BRUSSELS AND ANALYSIS OF THE GAPS OBSERVED IN THE SAME CONTEXT IN ORDER TO UNDERSTAND THE PROCESS THROUGH WHICH THEY HAVE BEEN CLOSED.**

**PARTICIPANTS OF THE WORKING GROUP**

**ON THE BASIS OF THE REGIONAL STATE OF THE ART AND SWOT ANALYSES, IDENTIFICATION OF TWO/THREE POINTS IN COMMON AND DIFFERENCES , WHICH WILL BE USED AS INPUTS FOR THE DISCUSSION TO FOLLOW.**

**MARINE HAVERLAND, SCREEN.BRUSSELS**

**SUMMARIZE THE GAPS IDENTIFIED IN A TABLE PREVIOUSLY ELABORATED.**

**PARTICIPANTS OF THE WORKING GROUP**

**13.30-14.30: LIGHT BUFFET -LUNCH**

**AT PEP'S FISH HOUSE (RIVA TRE NOVEMBRE, 3)**

**14.30-15.45: DRAFT OF THE POSSIBLE RECOMMENDATIONS TO FILL THE GAPS IDENTIFIED THROUGHOUT THE PREVIOUS SESSION, TO IDENTIFY THE MOST SUITABLE OPPORTUNITIES FOR DEVELOPING THE NEW REGIONAL CLUSTER. THE RECOMMENDATIONS WILL BE SUMMARIZED IN A SPECIFIC SECTION OF THE PREVIOUS TABLE.**

**PARTICIPANTS OF THE WORKING GROUP**

**15.45-16.00: COFFEE BREAK**

**16.00-17.30: CONTIUES DRAFT OF THE POSSIBLE RECOMMENDATIONS TO FILL THE GAPS IDENTIFIED THROUGHOUT THE PREVIOUS SESSION, TO IDENTIFY THE MOST SUITABLE OPPORTUNITIES FOR DEVELOPING THE NEW REGIONAL CLUSTER. THE RECOMMENDATIONS WILL BE SUMMARIZED IN A SPECIFIC SECTION OF THE PREVIOUS TABLE.**

**PARTICIPANTS OF THE WORKING GROUP**

**CONCLUSIONS OF THE DAILY WORKSHOP**

**CHIMERA PROJECT TEAM**