

PART A – Project summary

A.1 Project identification

Project title	policies for cultural CREative industries: the HUB for innovative regional development			86 / 300 characters
Project acronym	CRE:HUB			7 / 22 characters
Name of the lead partner organisation in English	Basilicata Region			
Specific objective	2.1. Improving SMEs competitiveness policies			
Project duration	Phase 1	Duration	30 Months	
	Phase 2	Duration	24 Months	
	Total No. months		54	

A.2 Project abstract

Cultural and creative industries (CCIs) represent highly innovative SMEs and their promotion can effectively increase regional competitiveness and job creation capacity. For participating regions CCIs represent a strategic sector of development as underlined in many of their RIS3 documents. Despite the dynamic and innovative field of action, CCIs encounter difficulties in access to credit and lack resources to enhance their competitiveness on the global market, build effective partnerships, extend their activity to other countries. CRE:HUB overall objective is to improve 8 programmes for Investment for Growth and Jobs (TO3) to support creation and development of new SMEs in CC sector at regional and national level, thanks to fruitful cooperation among regions with different level of capacities and experiences in CCIs supporting policies. CRE:HUB will concretely result in improvements of the management of policy instruments addressed (way to organise calls, select projects; coordination among regional policy instruments at regional/interregional level; new methodology for monitoring/evaluating policies), in implementation of new projects and in change of some OPs addressed. Policy changes will be tailored to meet specific CCIs needs (partnership creation, collaborations with different productive sectors, internationalization, entrepreneurial capacities, access to credit, etc.). CRE:HUB outputs are oriented to Managing Authorities of Investment for Growth and Jobs programmes and the whole regional CCI policy and productive systems will benefit from them. Main CRE:HUB outputs are: CCIs regional/SWOT analysis; analysis of main regional experiences and lessons learnt; roadmaps to integrate lessons learnt; study visits; working sessions of policy stakeholder groups; on-field evaluations/peer reviews of CCIs regional policy systems; common system of monitoring and evaluation of CCI policies; action plans to implement policy changes; policy recommendations; interregional events.



1,998 / 2,000 characters

A.3 Project budget summary

Programme Funding	Amount		Partner Contributions			Total Budget	
	Amount	Funding Rate	Public Contribution	Private Contribution	Total Contribution		
ERDF	1,243,762.90	83.78 %	195,599.85	45,121.25	240,721.10	Total eligible to ERDF	1,484,484.00
Norway	0.00	0.00 %	0.00	0.00	0.00	Total Norway	0.00
INTERREG Europe	1,243,762.90	83.78 %	195,599.85	45,121.25	240,721.10	Total INTERREG Europe	1,484,484.00
						Other Funding	0.00
						Grand Total	1,484,484.00

A.4 Overview of project partners

N°	Organisation	Country	Partner Budget		
			Programme Funding	Partner Contribution	Total
1	Basilicata Region	IT	232,857.50	41,092.50	273,950.00
2	Autonomous Region Friuli Venezia Giulia	IT	198,764.00	35,076.00	233,840.00
3	Regional Development Agency Centru	RO	126,718.00	22,362.00	149,080.00
4	Central Transdanubian Regional Innovation Agency Nonprofit Ltd.	HU	120,669.40	21,294.60	141,964.00
5	University of Latvia	LV	135,341.25	23,883.75	159,225.00
6	Culture Tourism and Institutional relation department of the Government of Navarra	ES	140,636.75	24,818.25	165,455.00

N°	Organisation	Country	Partner Budget		
7	Regional Development Agency of the Ljubljana Urban Region	 SI	Programme Funding 153,412.25	Partner Contribution 27,072.75	Total 180,485.00
8	Association for the Development of IST Técnico Lisbon	 PT	Programme Funding 135,363.75	Partner Contribution 45,121.25	Total 180,485.00

Lead partner confirmation

By submitting the application form the lead partner hereby confirms that:

- The information provided in this application is accurate and true to the best knowledge of the lead partner.
- The project is in line with the relevant EU and national legislation and policies of the countries involved.
- The lead partner and the project partners will act according to the provisions of the relevant national and EU regulations, especially regarding structural funds, public procurement, state aid, environment and equal opportunities, as well as the specific provisions of the programme.
- No expenditure related to the above mentioned project has been, is or will be funded by any other EU funded programme, except for partners that do not receive funding directly from the Interreg Europe programme.