



Experience fair





Journey through project implementation

Interreg Europe exchange of experience event

24-25 April 2018, Sofia (Bulgaria)

Sofia Event Center (Cherni Vrah Blvd 100, Paradise Center, Floor 3)

Agenda

Tuesday, 24 April				
12:30-14:00	Registration and lunch			
14:00-15:00	Opening plenary (Beta) <i>The opening session sets the stage for the exchange of experience with highlights from the programme state of play and success stories from Managing Authorities sharing what they have achieved through Interreg Europe. The future of interregional cooperation will also be addressed.</i> <ul style="list-style-type: none"> ▪ Welcome ▪ 30 Years of EU Cohesion Policy: the road ahead and the future of interregional cooperation ▪ Interreg Europe state of play ▪ Keynote speech on knowledge management and the learning process 			
15:00-15:30	Coffee break			
15:30-17:00	Mobilising stakeholders <i>In working groups, participants will discuss the most effective strategies and practices to engage with and mobilise their stakeholders. The participants will draft a list of good advice for stakeholder cooperation and share concrete examples and experiences with each other.</i> <ul style="list-style-type: none"> ▪ How do projects work with their stakeholder groups? What are the main challenges and/or solutions? ▪ How to build a sense of ownership and maintain the interest of the stakeholders? 			
	 Alfa 2	 Alfa 3	 Panorama	 Alfa 1
17:00	Networking cocktail			

Wednesday, 25 April

09:00-10:30

Transferring practices and experiences

In working groups, participants will share their most successful techniques for learning from each other and transferring good practices between regions in order to identify a set of recommendations, tips and tools that can be shared across projects.

- What are the key steps for transferring a good practice between regions?
- How to identify and analyse best practices?
- How to improve exchange between organisations, institutions and actors?
- How to address legal or cultural differences?



Alfa 2



Alfa 3



Panorama



Alfa 1

10:30-11:00

Coffee break

11:00-12:00

Achieving results: action plans and improving policies (Beta)

This session will focus on approaches to drafting, approving, implementing and monitoring action plans. Projects from different stages will share their experiences. The session will address questions, such as:

- How should the monitoring during phase 2 look like?
- What types of measures are included and how are they funded?
- What can be learned from call 1 projects?
- How to build a momentum with the action plan and make it last after the end of the project?

12:00-13:30

Lunch

13:30-14:30

Cross-cutting sessions

After the journey through the project activities and outputs, the afternoon is dedicated to sharing tips and tricks to fine-tune the process in short interactive sessions on issues related to project management and communication. Each session will be ran twice.

Open discussion:
Bring your own theme and share your key take-aways from the event
Alfa 1

Project management:
Gathering data, working with partners, finding the right tools, monitoring spending, reporting
Alfa 2

Project communication:
Storytelling, project events, innovative communication tools
Alfa 3

Exchange of tools and templates:
Share your best tips and tricks; what have you tested, what has worked
Panorama

14:30-15:30

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15:30-16:00

Conclusion (reports from the cross-cutting sessions)

16:00

End of the event