

TAKING  
**COOPERATION**  
FORWARD

📍 Skype Meeting - 30th September 2019

## 💬 Deliverable T1.1.2 Workshop for capitalization

👤 SACHE | Department for sports and culture FVG AR | Elena Mengotti

# DELIVERABLE T1.1.2

## WORKSHOP FOR THE CAPITALIZATION OF THE RESULTS

- **CRE:HUB** - *Policies for cultural creative industries: the hub for innovative regional development, funded by INTERREG Europe.*
- **ChIMERA** - *Innovative cultural and creative clusters in the MED area, funded by INTERREG MED.*



# CRE:HUB PROJECT

## Project Partners

LEAD PARTNER - Basilicata Region - Ufficio Autorità di Gestione dei Programmi Operativi FESR Basilicata

PP1 - Friuli Venezia Giulia Autonomous Region

PP2 - Regional Development Agency Centru

PP3 - Central Transdanubian Regional Innovation Agency Nonprofit Ltd.

PP4 - University of Latvia

PP5 - Culture Tourism and Institutional relation department of the Government of Navarra - Departamento de cultura, turismo y relaciones institucionales

PP6 - Regional Development Agency of the Ljubljana Urban Region

PP7 - Association for the Development of IST Técnico Lisbon



**Total Budget:**  
€ 1,484,484.00

**Duration:**  
01/04/2016 -  
01/10/2020



# CRE:HUB PROJECT

## The aim

**CRE:HUB** project aims to develop and refine policies and instruments capable of creating a regional and European context favorable to the growth of **SMEs in the CC sector**, through the collection, comparison and the exchange of information and experiences with partner countries, also with a view to giving impetus to transnational institutional arrangements and future projects on specific problems concerning the birth and support of **CCIs**.



## Results carried out by FVG Region

- The survey of the **State of the Art** (consisting of the SWOT and good practice analysis) and the **Barriers & Solutions analysis**;
- The **drafting of the Roadmap**, a document resulting from the research conducted for the report of the State of the Art and of the Barriers & Solutions analysis of cultural and creative companies,
- The **on-field visit** that took place at the end of June by the Slovenian experts (Damjan Kavaš) and Portuguese (António Miguel Areias Dias Amaral) as a result of which the **2 experts drafted the Peer review**, a document that arises from the evaluation conducted on the financing system for the cultural and creative enterprises of the Region and which provides ideas for improving policies, adopting new measures, and **converting the Roadmap into the Action Plan**;
- **Update of the Roadmap** in light of the Peer review.



## Results carried out by FVG Region

- **7 Study visits** in the partner territories;
- Identification of **two good practices** in all the territories involved in the project;
- **Preparation of the regional Action Plan**, through the contribution of the regional stakeholder working group, which indicates how the policy instruments of the Region can be exploited to the full, specifying the nature of the actions to be implemented, the actors involved, the relative costs and timing.
- **The regional Action Plan has been approved** with the Regional Committee Resolution n. 2442/2018, as a **regional strategic document** for future policies in favour of culture and creativity.



## Implementation of the Action Plan

- Action 1 - Coordination activities aimed at **creating synergies among EU funding and regional support to CCIs**: a working group has been established, in a way to coordinate the remaining actions and calls of ROPs on the 2014-2020 programming period. 3 Regional Departments have been involved (Dpt. of Work, Training, Education and Family; Dpt. for productive activities; Dpt. For Culture and Sport) in 2 thematic meetings focused on synergies between ROPs and Regional Funds.
- Action 2 - Creation of a **CCIs cluster** - In December 2018 the Regional Law 2018/29 was approved. The Law states the creation of the Regional Cluster Culture and Creativity and provides for the publication of a Call to collect candidacies aimed at becoming CMO. The call has been published on July 2019.
- Action 3 - Creation of **financial instruments to support CCIs access to credit**. - To implement this actions 2 meetings has been organized, with the Office for business access to credit and Mediocredito FVG( a regional body managing a Guarantee Fund).



# CHIMERA PROJECT

## Project Partners

LEAD PARTNER Friuli Venezia Giulia Autonomous Region (IT)

PARTNER 1 Basilicata Region (IT)

PARTNER 2 Creative Apulia Cluster Association (IT)

PARTNER 3 Technology Park Ljubljana ltd (SI)

PARTNER 4 Local Company of Initiatives and Activities Malaga SA (ES)

PARTNER 5 Chamber of Commerce, Industry and Services of Terrassa (ES)

PARTNER 6 University of Algarve (PT)

PARTNER 7 Region of Sterea Ellada (GR)

PARTNER 8 Nice Cote d'Azur Chamber of Commerce and Industry (F)

PARTNER 9 University Nice Sophia Antipolis (F)



**Total Budget:**

€ 2.317.222,00

**Duration:**

01/11/2016 -  
31/10/2019





# CHIMERA PROJECT

## The aim

**ChIMERA** aims at improving **innovation capacities** of **public and private actors** of the **CCI sector** through strengthened transnational cooperation and connections among companies, research bodies, public authorities and civil society (actors of the quadruple helix).

Thanks to ChIMERA, **CCIs key actors** will improve their **innovation capacities** and **regions** will strengthen **innovative CCIs clusters**.

Cooperating in a transnational network, **CCIs will benefit of tailored services** to meet innovation needs and regions will concretely **pursue innovation strategies** on CCIs.



## Specific objective:

- to outline, test and implement efficient innovation ecosystems/clusters models in the cultural and creative sector;
- development of strategies to build up and consolidate a transnational network of innovative CCIs clusters/ecosystems supporting innovation and internationalization in CCI sector.



# CHIMERA PROJECT

## Activities & Results carried out by FVG Region

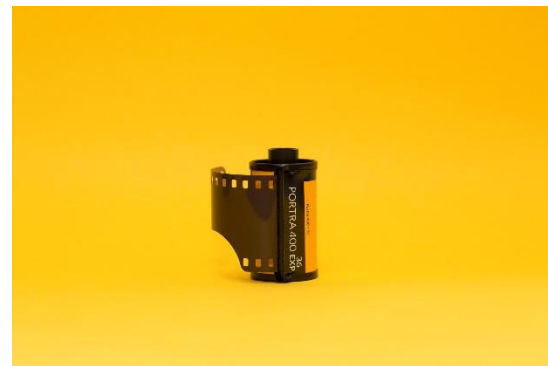
- Set up of a regional working group of stakeholders;
- 1 State of the art of the regional cultural and creative sector;
- 1 SWOT analysis of the audiovisual sector;
- 1 analysis of a *best practice* at EU level in the audiovisual sector;
- 1 Strategic action plan for CCIs regional policies;
- Preparation of the cluster business plan.



# CHIMERA PROJECT

## Activities & Results carried out by FVG Region

- Study and **deepening of new financial instruments**, both public and private, to be dedicated to companies in the sector;
- **1 action plan for transferring results**, to ensure maximum **dissemination of the results** and progress achieved, destined for the various interlocutors present in the area;
- Realization of a **LIVING LAB** useful for defining the portfolio of services that will be provided by the future cluster.
- **Design of the Regional cluster for culture and creativity.**



## Projects Outputs

- **Creation of a methodological tool** for the development of regional CCI sector, through regional, SWOT and frontrunner analysis, and of the related capacity building process: **state of art analysis, swot analysis, frontrunner analysis, comparative analysis, regional strategic action plan** has been published on the Friuli Venezia Giulia Autonomous Region website.
- **Services for internationalization and innovation for enterprises:** The Region promoted the participation of Regional enterprises to 2 transnational training for cluster manager, 2 transnational matchmaking event. Studying of new financial models and assistance to policy makers to tailor specific funds for CCIs needs.
- **Implementations of Living Labs and development of innovation projects**, at regional level and with an active cooperation among them at international level.



# CHIMERA PROJECT

## ChIMERA - Final Event

- ChIMERA International Conference: *“Culture and Creativity: paving the way to the future EU policies”*.
- 26<sup>th</sup> and 27<sup>th</sup> September, TRIESTE

The results achieved by the Interreg MED ChIMERA project were presented and some cross-cutting themes for the CC sector were explored.

The first day was focused on the potential of the CC sector, in relation to cultural heritage, urban development, social cohesion and facilities for access to credit.

The second day offered a preview of the possible scenarios that will see the CC sector as the protagonist of EU policies in the coming years, also in terms of economic growth and social cohesion.





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